

Probiotic Products – A Global Market Overview

“The report reviews, analyzes and projects the global market for Probiotic Products for the period 2017-2026. The market for Probiotics product segments analyzed in this report comprise Bacteria and Yeast. Probiotics’ applications global market explored in this study includes Food & Beverages, Dietary Supplements and Animal Feed.”

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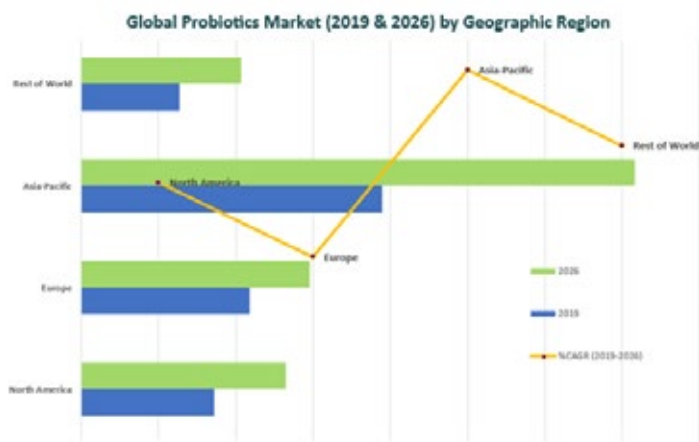
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Report Synopsis

The COVID-19 pandemic has impacted the entire value chain of the probiotics industry mainly due to strict lockdown in several regions. However, the use of probiotics is increasing in this COVID-19 pandemic times mainly because the coronavirus directly affects the human’s immune system and the use of probiotics has positive effects on the immune responses. Amid COVID-19, the demand for the global probiotics market is projected to increase by 7.5% Y-o-Y in 2020 to reach US\$48.7 billion from an estimated at US\$45.3 billion in 2019. Based on the application, demand for Probiotics in Dietary Supplements is expected to increase by 12.8% Y-o-Y in 2020 to reach US\$8.2 billion due to the increasing demand during the COVID-19 pandemic.

The report reviews, analyses and projects the Probiotics market for global and the regional markets including North America, Europe, Asia-Pacific and Rest of World for the period 2017-2026 in terms of market value in USD. Asia-Pacific is the dominant market in the global Probiotics market with a lions-share of 43% in 2019 and is projected to register the fastest CAGR of about 9% to reach US\$35.8 billion by 2026.



Source: Industry Experts, Inc. <https://industry-experts.com>

Research Findings & Coverage

- Probiotics global report analyzes the market with respect to product segments and application segments
- Global market size is estimated/projected in this report by product segment and application segment across all major countries
- Role of Probiotics amid the COVID-19 Pandemic
- New Names for Significant Lactobacillus Probiotics
- Food Scientists Upcycle Unsold Bread into Gut-Friendly Probiotic Beverage
- Dead Probiotic May Be Effective Against Aging-Related Inflammation
- Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments
- Major companies profiled – 25
- The industry guide includes the contact details for 144 companies

Product Outline

The market for product segments of Probiotics studied in this report comprise the following:

- Bacteria
- Yeast

The report analyzes the market for the following application segments of Probiotics:

- Food & Beverages
- Dietary Supplements
- Animal Feed

Analysis Period, Units and Growth Rates

- The report reviews, analyzes and projects the global Probiotics market for the period 2017-2026 in terms of value in US\$; and the compound annual growth rates (CAGRs) projected from 2019 through to 2026 with a special focus on y-o-y growth for 2019 and 2020.

Geographic Coverage

- **North America** (The United States, Canada and Mexico)
- **Europe** (France, Germany, Italy, Russia, Spain, United Kingdom and Rest of Europe)
- **Asia-Pacific** (Australia, China, India, Japan, South Korea and Rest of Asia-Pacific)
- **South America** (Argentina, Brazil and Rest of South America)
- **Rest of World**

SAMPLE COMPANY PROFILE

ARLA FOODS AMBA (DENMARK)

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Fax: +45 86 28 1691
Website: www.arla.com

Business Overview

Established in Viby J, Denmark, ARLA Foods Amba is a farmer owned dairy cooperative, engaged in the production of a broad range of branded dairy products comprising milk, yogurt, cheese, butter, spreads, powdered milk, and food ingredients. The product line offered by the company encompasses baby food, cream, cold buttermilk, soup, lactose free, milk, cheese, butter and spreadable, yogurt, and ecology products under the brands Karolines Køkken®, Cheasy®, Matilde®, Buko®, Riberhus®, Kærgården®, Castello®, Lurpak®, Arla Unika®, Arla® Protein, Arla® Explorers, Arla Eco, Arla® Lactose Free, Baby & Me® Organic, Arla Klovborg®, Arla Yoggi®, Arla 24, Arla A38®, Arla Cultura®, and Arla®.

Arla Cultura® is a source of fiber in the use of chicory inulin and acidified with three cultures comprising LA-5® Lactobacillus Acidophilus, BB-12® Bifidobacterium and Lactobacillus Casei F-19®. Arla Cultura® products available in the market include Arla Cultura® Balance drink blueberry 0.5% 500 ml, Arla Cultura® Natural balance 1.5% 1000 g, Arla Cultura® Drink yogurt raspberry 0.5% 500 ml, Arla Cultura® Drink yogurt strawberry 0.5% 500 ml, Arla Cultura® Natural 1.5% 500 g, Arla Cultura® Natural with top, oatmeal & tr 2.6% 170 g, Arla Cultura® Pineapple / passion yogurt 1.3% 500 g, and Arla Cultura® Yogurt raspberry 1.3% 500 g.

The yogurt portfolio offered by the company in various flavors, ranging from Greek yogurt, frozen yogurt to yogurt dressings and drinking yogurts, encompasses Arla Cultura® Balance drink in blueberry flavor; Arla Cultura® Drink yogurt with raspberry / strawberry; Arla Explorers Drink yogurt with raspberry / blueberry; Arla Protein Drink yogurt with raspberry; Arla Protino® plus in blueberries / lemon / vanilla / raspberry flavors; Arla® Cold bowl with condensed milk & strawberries / condensed milk and eggs; Arla® Lactose Free buttermilk, Arla® Lactose Free natural/ strawberry / vanilla / pear/ banana yogurt; Arla® Eco Cold bowl; Arla® Eco natural / strawberry yogurt; Cheasy® Cold bowl A38 with eggs, Cheasy® yogurt with orange / pineapple / mango / strawberry / peach / passion fruit / raspberry / rhubarb / blue berries, pomegranate, acai / wild berries; Karolines Køkken® Greek inspired yogurt; Clover® yogurt orange / strawberry / natural /peach / melba / pear / banana yogurt; Yoggi® Drink yogurt raspberries & blueberries 0.5% 250 ml; Yoggi® Drink yogurt strawberry 0.5% 250 ml; Yoggi® Dream fruit / blueberry / banana / peach / raspberry / garden berries / strawberry / pear / banana yogurt; Arla Skyr Fruit & Oats - Blueberry, and Arla Skyr Natural flavored yogurts. The company also offers Arla Organic Kefir nourishing fermented milk drink packed with live bacteria, comprising Arla Organic Kefir Natural 1L, Arla Organic Semi Skimmed 2L, and Arla Organic Whole 2L.

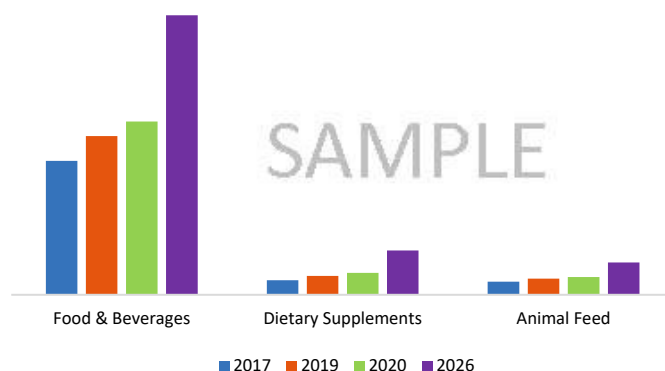
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SAMPLE TABLE/CHART

Glance at 2019 Global Probiotics Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, and Rest of World



Asia-Pacific Probiotics Market Analysis (2017-2026) by Application Segment – Food & Beverages, Dietary Supplements and Animal Feed in USD Million



KEY PLAYERS PROFILED

- ARLA Foods Amba
- BioGaia AB
- Chr. Hansen Holding A/S
- Danone SA
- Dupont Nutrition & Biosciences
- General Mills, Inc.
- Kerry Group
- Lallemand Inc.
- Megmilk Snow Brand Co., Ltd.
- Meiji Holdings Co., Ltd.
- Morinaga Milk Industry Co., Ltd.
- Natren, Inc.
- Natural Organics Inc.
- Nestle S.A.
- Parmalat SpA
- Pepsico Inc.
- Probi AB
- Royal DSM N.V.
- UAS Laboratories LLC
- Yakult Honsha Co., Ltd.

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