

OMEGA-3 POLYUNSATURATED FATTY ACIDS (PUFAs) A INDIAN MARKET OVERVIEW TABLE OF CONTENTS

Summary

It is evident from the industry players that as a whole the Indian omega-3 market is not performing upto expectations due to the lack of promotional activities to make consumers aware of health benefits associated with the intake of omega-3 fatty acids. Among omega-3 ingredient sources algal oil is expected to grow faster than the fish oil, attributed to the large vegetarian population in India.

Indian market for omega-3 polyunsaturated fatty acid (PUFAs) ingredients is in growth stage of its lifecycle. Omega-3 fatty acids have been used in food fortification and dietary supplements from a long period in India. Consumer awareness of omega-3 health benefits and rising disposable income, especially in urban areas of the country, will lead the market growth in the future. It is estimated that the market will grow by a healthy rate of 11.4% CAGR from 2013 through 2020 in terms of volume, where as in terms of value it is projected to touch US\$29.4 million by 2020 growing at a CAGR of 13%.

Dietary supplements sector is the largest consumer of omega-3 ingredients in terms of volume and value, followed by food & beverage fortification sector. Fish oil sourced omega-3 ingredients dominate the dietary supplements sector, while algal DHA oils are leading in food & beverage fortification industry. Other end-use application industries for omega-3 ingredients include infant nutrition with a significant consumption and pet nutrition with least consumption in terms of volume. Pharma and clinical nutritional applications are yet to be developed in the Indian omega-3 market.

This 140 pages most comprehensive report provides an in-depth analysis of the Indian Omega-3 market. The study includes the brief business profiles of major global players along with the Indian companies; the global regulatory landscape for omega-3 has also been included in this report. The report discusses the market by end-use application, raw material and concentration type; also illustrates the import export scenario of Omega-3 PUFA ingredients.

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For more information please visit:

[Omega-3 Polyunsaturated Fatty Acids \(PUFAs\) – A Indian Market Overview](#)