Omega-3 Polyunsaturated Fatty Acids (PUFAs) – A Global Market Overview

“The report reviews, analyzes and projects the global market for Omega-3 Polyunsaturated Fatty Acids (PUFAs) for the period 2017-2026. Omega-3 Polyunsaturated Fatty Acid (PUFAs) ingredients analyzed in this study include Omega-3 EPA and DHA from marine sources including fish oils, krill oils and squid oils; and algal sources. End use applications of Omega-3PUFAs covered in this report include dietary supplements, food & beverages, animal nutrition, infant nutrition, pharmaceuticals and clinical nutrition.”

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Report Synopsis

COVID-19 pandemic effect on the global Omega-3 ingredients market varied materially by country and end-use applications, depending on the timing of the outbreak and consumer behavior. Overall, the impact of coronavirus on global Omega-3 was moderate in 2020 and expected to recover significantly in 2021.

Omega-3s demand in animal/pet nutrition applications was least impacted by the pandemic, as these ingredients have been considered most essential for animal health. Demand from Omega-3s in pharmaceuticals was firm as these drugs are prescribed to at-risk patients. Strong increase in prescription levels was observed during the second half of 2020, partially offset by lower levels in the second quarter of the year.

Product Outline

The report analyzes the global market for the following key material sources of Omega-3:
- Marine
- Algal

The market for major applications of Omega-3 explored in this report comprise the following:
- Dietary Supplements
- Animal Nutrition
- Food & Beverages
- Infant Nutrition
- Pharmaceuticals
- Clinical Nutrition

Analysis Period, Units and Growth Rates

- The report reviews, analyzes and projects the global Omega-3 market for the period 2017-2026 in terms of market value in US$ and volume in metric tons; and the compound annual growth rates (CAGRs) projected from 2019 through 2026 with a special focus on y-o-y for 2019-2020.

Geographic Coverage

- North America (The United States, Canada and Mexico)
- Europe (Denmark, France, Germany, Italy, Norway, Spain, the United Kingdom and Rest of Europe)
- Asia-Pacific (Australia, China, Japan, India, South Korea and Rest of Asia-Pacific)
- South America (Argentina, Brazil and Rest of South America)
- Rest of World

Research Findings & Coverage

- Worldwide market for Omega-3 is analyzed in this report with respect to raw material sources and end-use applications
- Omega-3 market size is reported in this study by raw material source and end-use application across all major regions/countries
SAMPLE COMPANY PROFILE

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Business Profile
Founded in 2006 and headquartered in Lysaker, Norway, Aker BioMarine AS is an integrated biotechnology company engaged in harvesting, production and sales of krill-based products. Aker BioMarine’s June 2007 merger with Natural ASA has enabled the company in extending its offerings in the field of nutraceuticals, such as dietary supplements and functional foods. The company’s operations are categorized into upstream, aqua and nutrition & health, with upstream activities comprising the harvest and production of high-value marine products derived from the vast reserves of krill in the Antarctic waters. The Company operates a warehouse in Montevideo, Uruguay and a krill oil extraction plant in Houston, Texas, United States. The nutrition & health business of the company offers Superba™ branded krill oil products for the human nutrition industry. Superba™ manufacturing plant in Houston, Texas has an annual production capacity of 1,200 metric tons of krill oil. Under the aqua business operation, Aker BioMarine’s Qrill™ is the registered brand name for the company’s krill meal and krill oil products utilized by the aquaculture feed industry.

Aker BioMarine has now become undisputed leader in krill supply, through the acquisition of two leading krill oil based Omega-3 manufacturers. In 2017, Aker BioMarine has acquired the krill oil business including IP from Neptune Technologies & Bioressources Inc. Aker BioMarine has also acquired krill oil business of Israel based Enzymotec Ltd., which markets its products under the brand name K•REAL®. In November 2019, Aker BioMarine entered into a supply agreement with Acasti Pharma Inc., a manufacturer of CaPre development prescription drug, to supply krill oil. Aker BioMarine is fully owned by Aker ASA, an industrial pioneer since its establishment in 1841.

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SAMPLE TABLE/CHART

Glance at 2020 Global Omega-3 PUFAs Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World


KEY PLAYERS PROFILED
• Aker Biomarine AS
• Archer Daniels Midland Company
• Austral Group S.A.A.
• BASF SE
• Berg Lipidtech AS (BLT)
• Cellana LLC
• Chemport, Inc.
• Croda International PLC
• DSM Nutritional Products AG
• Evonik Nutrition & Care GmbH
• KD Pharma Group SA
• LYSI Hf.
• Nippon Suisan Kaisha, Ltd. (Nissui)
• Novasep Holding SAS
• Olvea Fish Oils (Olvea Group)
• Omega Protein Corporation
• Polaris
• Sinomega Biotech Engineering Co Ltd
• TASA Omega SA (Tecnológica De Alimentos SA)
• Thai Union Group PCL
• Wiley Companies

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About Industry Experts

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Business intelligence provides the critical link between comprehending prevailing market conditions and devising strategies to maximize parameters, such as revenues, profits and return on investment in order to gain market share. The significance of market research can be largely understood through the range of factors that impact businesses. These can comprise market size (current and projected), geographic market reach and demand and supply scenario, to name a few. Our ongoing quest to collect up to date and accurate information by conducting online surveys, personal interviews, taking the opinions of senior level executives will enable us to serve our clients better in every possible aspect.

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