Summary

New construction and retrofit activities in Europe have been on the slower side, contributing to minimal growth in the ventilation equipment market in the region. The global recession affecting several developed markets has had its say in Europe, too, with several Western European countries feeling the heat. Notwithstanding these factors, overall outlook for ventilation equipment market in Europe is expected to be picking up, although at a slow pace. Renewed construction activity in the residential, industrial and commercial sectors would enhance demand for ventilation equipment. Other factors, such as awareness about importance of indoor air quality and energy efficiency standards would go a long way in renewing market demand. The European Union (EU) has promulgated a regulation that sets forth reducing energy consumption in buildings, which is viewed as a key area for increased demand of ventilation equipment that improve indoor air quality, without the added burden of high energy consumption.

The report analyzes the European market covering all of the 27 European Union countries and the Ventilation product segments analyzed in this study include Axial Fans, Centrifugal Fans, Cross Flow Fans, Domestic Exhaust Fans, Roof/Attic Fans, Range Hoods, HRV/ERV Units and Air Handling Units (AHUs) for Ventilation. Unit shipments of ventilation equipment stood at 47.05 million units in 2006, valued at US$3.37 billion. By 2015, unit shipments are projected to exhibit a positive CAGR of 3.06% in reaching 61.73 million units, though in terms of value, ventilation equipment market would be more positive and reach US$6.75 billion, thereby growing at 8.02% over the period.

The market report includes the complete competitive landscape for ventilation market in Europe and selected individual countries (Denmark, France, Germany, Italy, the Netherlands, Poland, Portugal, Spain, Sweden and the United Kingdom.) which comprises market share analysis (2009) for leading market players including ebm-papst, Systemair Group, Flakt Woods Group, Elica SpA, Faber Group, Trox Group, Centrotec Sustainable AG, Ziehl-Abegg AG, Soler & Palau Group, Nicotra Gebhardt. The study analyses these major players with respect to key financials, product listing & analysis, key brands, competitors and production plant locations & capacities. The report also profiles 51 other key market players across Europe.

This 204 page European market report includes 61 charts (includes a data table and graphical representation for each chart), supported with meaningful and easy to understand graphical presentation, of market numbers. The statistical tables represent the data for the ventilation unit shipments and value of shipments by major European geographic regions, product segments and sub-segments.

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- ENCON AIR SYSTEMS LTD (UNITED KINGDOM)
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REGIONAL MARKET PERSPECTIVE

DENMARK
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FRANCE


GERMANY


ITALY


THE NETHERLANDS


POLAND


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For more information please visit: Ventilation Equipment – A European Market Overview