

## Global Application Management Services Market – Service Types, Deployment Types, Company Types and Industry Sectors

This global report on Application Management Services (AMS) analyzes the global market based on service type, deployment type, organization type and vertical for the period 2021-2030 in USD million with projections from 2024 to 2030. Service Types analyzed in this study include Application Modernization, Application Portfolio Assessment, Application Security, Cloud Application Migration, Mobile Application Security, Web Application Security, and Other Service Types

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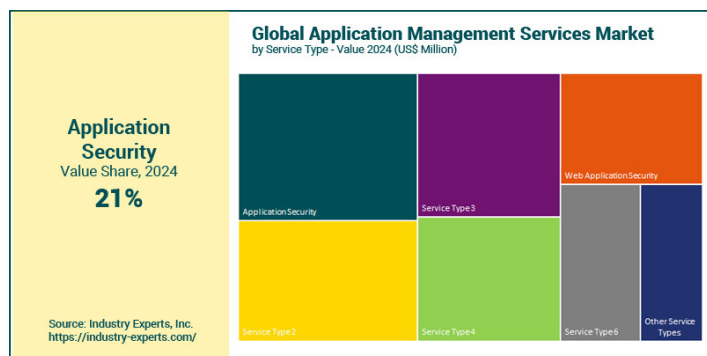
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### Application Management Services (AMS) Market Trends and Outlook

The demand for Application Management Services (AMS) is being driven by a number of factors, which are making businesses restructure their techniques of application management. With more and more companies migrating their applications to the cloud because of scalability, flexibility and cost-effectiveness, a major trend being observed is a marked shift towards cloud-based AMS. As a result, AMS providers having proficiency in managing cloud-native applications are much in demand. Another factor driving demand is the increasing emphasis on automation and AMS solutions powered by AI. The feasibility of human-based management of the latest applications has become redundant because of ever-increasing complexity and here automation tools play a critical role in the proactive monitoring, detection and resolution of issues.

The global market for Application Management Services (AMS) is likely to post a CAGR of 18.7% between 2024 and 2030 in reaching a projected US\$113.4 by 2030 from an estimated US\$40.6 billion in 2024 and a forecast US\$48 billion in 2025.



### Application Management Services (AMS) Market Report Scope

This global report on Application Management Services (AMS) analyzes the market based on service type, deployment type, organization type and vertical. In addition to providing profiles of major companies operating in this space, the latest corporate and industrial developments have been covered to offer a clear panorama of how and where the market is progressing.

### Key Metrics

Historical Period:	2021-2023
Base Year:	2024
Forecast Period:	2024-2030
Units:	Value market in US\$
Companies Mentioned:	20+

### Application Management Services (AMS) Market by Geographic Region

- North America (The United States, Canada and Mexico)
- Europe (Germany, the United Kingdom, France, Italy, the Netherlands, Spain, Russia, Switzerland and Rest of Europe)
- Asia-Pacific (China, Japan, India, Australia, Singapore, South Korea and Rest of Asia-Pacific)
- South America (Brazil, Argentina, Colombia, Chile, Peru and Rest of South America)
- Middle East & Africa (United Arab Emirates, South Africa, Egypt, Saudi Arabia, Morocco, Kuwait, Qatar and Rest of Middle East & Africa)

### Application Management Services (AMS) Market by Service Type

- Application Modernization
- Application Portfolio Assessment
- Application Security
- Cloud Application Migration
- Mobile Application Security
- Web Application Security
- Other Service Types

### Application Management Services (AMS) Market by Deployment Type

- Hosted
- On-Premises

### Application Management Services (AMS) Market by Company Type

- Large Enterprises
- Small & Medium Enterprises (SMEs)

**Application Management Services (AMS) Market by Industry Sector**

- BFSI
- Construction
- Energy & Utilities
- Government
- Healthcare & Life Sciences
- IT & Communication
- Manufacturing
- Retail & Ecommerce
- Tourism & Hospitality
- Transportation
- Others

**SAMPLE COMPANY PROFILE**

**SAP SE (GERMANY)**

Dietmar-Hopp-Allee 16, 69190 Walldorf, Germany  
Tel: +49 (0)6227 / 7-47474, Fax: +49 (0)6227 / 7-57575  
Website: www.sap.com

**Business Profile**

SAP SE, founded in 1972 and based in Walldorf, Germany, is a leading global provider of enterprise application software and software-related services. The company offers SAP S/4HANA that provides software capabilities for finance, risk and project management, procurement, manufacturing, supply chain and asset management, and research and development; SAP SuccessFactors solutions for human resources, including HR and payroll, talent and employee experience management, and people and workforce analytics; and spend management solutions that cover direct and indirect spend, travel and expense, and external workforce management. The company also provides SAP customer experience solutions; SAP Business Technology platform that enables customers and partners to build, integrate, and automate applications; and SAP Business Network, a business-to-business collaboration platform that helps digitalize key business processes across the supply chain and enables communication between trading partners. In addition, it offers SAP Signavio to help customers to discover, analyze, and understand their business process operations; SAP's industry cloud solutions that provides modular solutions addressing industry-specific functions; Taulia solutions for working capital management to help enable customers mitigate the effects of inflation by providing visibility into working capital and access to liquidity; and sustainability solutions and services. Some of the major industries served by SAP include Automotive, Banking, Consumer Products, Oil, Gas & Energy and Retail.

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**SAMPLE TABLE/CHART**

Glance at 2021, 2024 and 2030 Global Application Management Services Market Share (%) by Service Type - Application Security, Cloud Application Migration, Application Portfolio Assessment, Application Modernization, Web Application Security, Mobile Application Security and Other Service Types



Global AMS Market Analysis (2021-2030) in Hosted Deployments by Geographic Region - North America, Europe, Asia-Pacific, South America and Middle East & Africa in US\$ Million



**KEY PLAYERS PROFILED**

- ACCENTURE PLC
- AMAZON WEB SERVICES, INC.
- CAPGEMINI SERVICES SAS
- COGNIZANT TECHNOLOGY SOLUTIONS
- DELOITTE TOUCHE TOHMATSU LTD
- DXC TECHNOLOGY CO.
- FUJITSU LIMITED
- GOOGLE LLC
- HCL TECHNOLOGIES LTD
- HEXAWARE TECHNOLOGIES LTD
- INFOSYS LTD
- INTERNATIONAL BUSINESS MACHINES CORP (IBM)
- LTMINDTREE
- MERCER LLC

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### Industry Experts, Inc.

451 W Bonita Ave, Suite #10  
San Dimas, CA 91710  
Greater Los Angeles, United States  
Phone: +1-320-iXPERTS (497-3787)

Email: [info@industry-experts.com](mailto:info@industry-experts.com)

### India Office

519 & 520 Model House, Panjagutta  
Hyderabad – 500082  
India

Phone: +91-40-3516-4147

Website: <https://industry-experts.com>