

Global Application Development Software Market

Applications, Platforms, Deployment Types, Company Types and Industry Sectors

The report reviews, analyzes and projects the Application Development Software market for global and regional markets by Applications Type (Web & Cloud Application Development, Mobile Application Development, Desktop Application Development), Platform Type (Low-Code Development, No-Code Development), Deployment Type (Cloud, On-Premise), Company Type (Large Enterprises, SMEs), and Industry Sector (BFSI, IT & Communication, Retail & Ecommerce, Manufacturing, Healthcare & Life Sciences, Energy & Utilities, Government, Transportation, Construction, Tourism & Hospitality, Others) for the period 2021-2030 in terms of value in US\$.

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Application Development Software Market Trends and Outlook

Among the array of market trends influencing the global demand for Application Development Software, the growth in low-code and no-code platforms is a crucial component. An increase in the adoption of such platforms has expedited application development with negligible coding expertise. By using these platforms, non-developers and citizen developers can create applications using visual interfaces, which reduces development time and costs. Another notable trend has been the integration of AI-driven tools into development processes for automating repetitive tasks, enhancing code quality and providing predictive analytics for better user experiences. Estimates suggest that more than 80% of development teams are in line to use AI tools by 2025. Scalability, cost-efficiency and support for remote collaboration are providing cloud-native applications and cloud-based development environments with the requisite traction, making cloud deployment predominate the market. The ever-pervasive risk of cyber threats has caused greater emphasis to be given to integrating security throughout the development lifecycle that involves DevSecOps (Development, Security and Operations). The current batch of Application Development Software is including features for vulnerability assessment and compliance with regulations, such as GDPR and HIPAA. The proliferation of connected devices and 5G technology is bolstering the demand for Internet of Things (IoT) and mobile applications, further pushing developers to create responsive and scalable apps. Yet another trend gaining prominence is the use of progressive web applications (PWAs) and microservices architecture owing to their ability to deliver fast, scalable and modular applications that enhance user experience and development agility.

Key Metrics

Historical Period:	2021-2023
Base Year:	2024
Forecast Period:	2024-2030
Units:	Value market in US\$
Companies Mentioned:	26+

Application Development Software Market by Geographic Region

- North America (The United States, Canada and Mexico)
- Europe (Germany, the United Kingdom, France, Italy, the Netherlands, Spain, Russia, Switzerland and Rest of Europe)
- Asia-Pacific (China, Japan, India, Australia, Singapore, South Korea and Rest of Asia-Pacific)
- South America (Brazil, Argentina, Colombia, Chile, Peru and Rest of South America)
- Middle East & Africa (the United Arab Emirates, South Africa, Egypt, Saudi Arabia, Morocco, Kuwait, Qatar and Rest of Middle East & Africa)

Application Development Software Market by Application Type

- Web & Cloud Application Development
- Mobile Application Development
- Desktop Application Development

Application Development Software Market by Platform Type

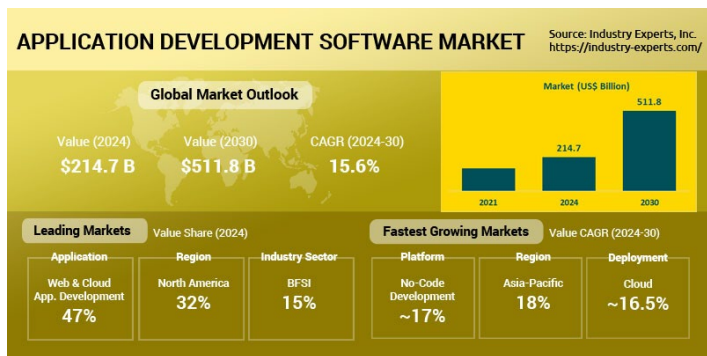
- Low-Code Development
- No-Code Development

Application Development Software Market by Deployment Type

- Cloud
- On-Premise

Application Development Software Market by Company Type

- Large Enterprises
- SMEs



Application Development Software Market Report Scope

North America leads the global market for Application Development Software, with an estimated share of 32.2% in 2024, owing to a number of factors. The region, especially the United States, is home to highly advanced technological infrastructure, boasting a robust IT ecosystem with extensive access to high-speed internet, cloud computing and cutting-edge data centers, all of which support the adoption of advanced application development tools.

Application Development Software Market by Industry Sector

- BFSI
- IT & Communication
- Retail & Ecommerce
- Manufacturing
- Healthcare & Life Sciences
- Energy & Utilities
- Government,
- Transportation
- Construction
- Tourism & Hospitality
- Others

SAMPLE COMPANY PROFILE

GOOGLE LLC

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Business Profile

Google LLC (Google), a subsidiary of Alphabet Inc., is an international technology company that is engaged in Internet-related services and products such as online advertising technologies, a search engine, cloud computing, software, and hardware. The company was established in 1998 by founders Larry Page and Sergey Brin while they were Ph.D. students at Stanford University in California. The company is headquartered at Mountain View, California and has business presence in the Americas, Europe, Asia-Pacific, Africa, and the Middle East. Google is a leader in development of the Android mobile operating system, the Google Chrome web browser, and Chrome OS, a lightweight operating system based on the Chrome browser. The company's business segments comprise of advertising, search, platforms and operating systems, and enterprise and hardware products. The product portfolio and services offered by the company are Google Search, Google Chrome, Google Calendar, Google Docs, Google Drive, Google Photos, Google Meet, Google Finance, Google News, Google Play Books, Google Earth, Google Ad Manager, Google Play, AdMob, Google Maps, AdSense, Gmail, Google Groups, and YouTube.

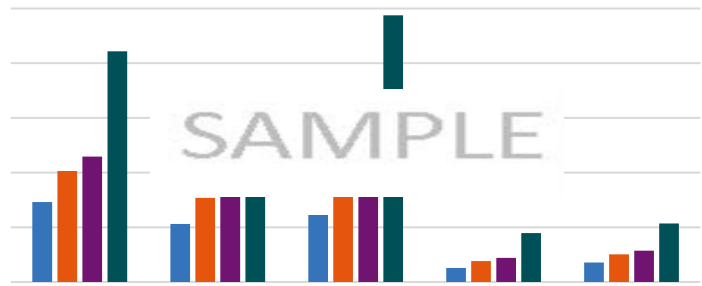
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SAMPLE TABLE/CHART

Glance at 2021, 2024 and 2030 Global Application Development Software Market Share (%) by Application - Web & Cloud Application Development, Mobile Application Development and Desktop Application Development



Global Application Development Software Market Analysis (2021-2030) in Low-Code Development Segment by Geographic Region - North America, Europe, Asia-Pacific, South America and Middle East & Africa in US\$ Million



KEY PLAYERS PROFILED

- Accenture PLC
- Adobe Inc.
- Amazon Web Services, Inc.
- Atos SE
- Capgemini Services SAS
- Cognizant Technology Solutions Corp.
- Fujitsu Ltd.
- Google LLC
- HCL Technologies Ltd.
- Hewlett Packard Enterprise Co.
- Infosys Ltd.
- International Business Machines Corp. (IBM)
- L&T Technology Services Limited
- Mendix Technology B.V.
- Microsoft Corporation

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