

Global Artificial Intelligence (AI) Platform Market Technologies, Deployment Types, Company Types and Industry Sectors

This market research report analyzes global and regional Artificial Intelligence (AI) Platform market by Technology Type (Machine Learning, Natural Language Processing, Deep Learning, Computer Vision, Robotic Process Automation), Deployment Type (Cloud, On-Premise), Company Type (Large Enterprises, Small & Medium-sized Enterprises), and Industry Sector (BFSI, IT & Telecom, Manufacturing, Government, Healthcare, Retail & Ecommerce, Energy & Utilities, Transportation, Education, Others) for the period 2021-2030 with projections from 2024 to 2030 in terms of value in US\$.

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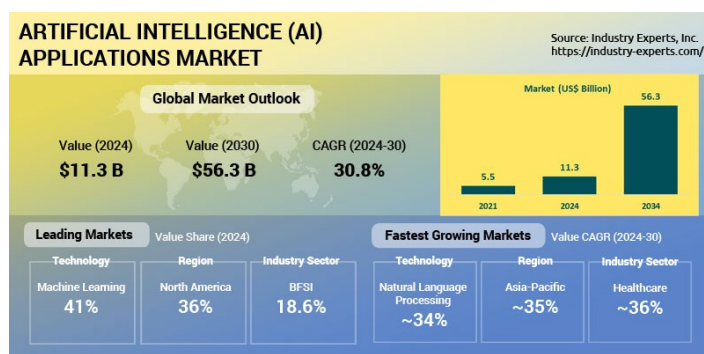
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Artificial Intelligence (AI) Platform Market Trends and Outlook

AI Platforms can be described as comprehensive, integrated environments, which provide adequate tools, services and infrastructure for developing, deploying and managing artificial intelligence (AI) applications, in addition to scaling AI and machine learning (ML) applications. This enables streamlining the overall AI lifecycle, from data preparation to model deployment and monitoring. The common components of these platforms comprise machine learning (ML) frameworks, natural language processing (NLP) tools, computer vision capabilities, data analytics and cloud-based or on-premises deployment. Using these, businesses, developers and researchers can build AI models, automate workflows and enable AI integration into various applications without having expertise in data science or infrastructure management. The key components and capabilities of AI Platforms include data management, model development & training, model deployment & inference, model monitoring & management (MLOps) and collaboration & integration. AI Platforms offer a range of benefits, which include expedited development, cost-efficiency, scalability, increased automation, improved decision making and enhanced security & compliance. Some of the more popular AI Platforms include Google Cloud AI Platform, Amazon SageMaker and Microsoft Azure Machine Learning, which can cater to a wide range of AI use cases, from natural language processing and computer vision to predictive analytics and generative AI.



Artificial Intelligence (AI) Platform Market Report Scope

This market research report analyzes global and regional Artificial Intelligence (AI) Platform market by Technology Type, Deployment Type, Company Type, and Industry Sector for the period 2021-2030 with projections from 2024 to 2030 in terms of value in US\$.

Key Metrics

Historical Period:	2021-2023
Base Year:	2024
Forecast Period:	2024-2030
Units:	Value market in US\$
Companies Mentioned:	32

Artificial Intelligence (AI) Platform Market by Geographic Region

- North America (The United States, Canada and Mexico)
- Europe (Germany, the United Kingdom, France, Italy, the Netherlands, Spain, Russia, Switzerland and Rest of Europe)
- Asia-Pacific (China, Japan, India, Australia, Singapore, South Korea and Rest of Asia-Pacific)
- South America (Brazil, Argentina, Colombia, Chile, Peru and Rest of South America)
- Middle East & Africa (the United Arab Emirates, South Africa, Egypt, Saudi Arabia, Morocco, Kuwait, Qatar and Rest of Middle East & Africa)

Artificial Intelligence (AI) Platform Market by Technology Types

- Machine Learning (ML)
- Natural Language Processing (NLP)
- Deep Learning
- Computer Vision
- Robotic Process Automation (RPA)

Artificial Intelligence (AI) Platform Market by Deployment Types

- Cloud
- On-Premise

Artificial Intelligence (AI) Platform Market by Company Types

- Large Enterprises
- Small & Medium-sized Enterprises (SMEs)

Artificial Intelligence (AI) Platform Market by Industry Sectors

- BFSI
 - IT & Telecom
 - Manufacturing
 - Government
 - Healthcare
- Retail & Ecommerce
 - Energy & Utilities
 - Transportation
 - Education
 - Others

SAMPLE COMPANY PROFILE

OPENAI

Address: 1455 3rd Street, San Francisco, California
 United States
 Website: openai.com

Business Profile

OpenAI is an artificial intelligence (AI) research laboratory that contains the non-profit OpenAI Incorporated (OpenAI Inc.) and its for-profit subsidiary corporation OpenAI Limited Partnership (OpenAI LP). The company was established in 2015 by Sam Altman, Reid Hoffman, Jessica Livingston, Elon Musk, Ilya Sutskever, Peter Thiel and others, who collectively pledged US\$1 billion. In 2018, Elon Musk has resigned from the board and remained a donor. The company is known for its GPT family of large language models, the DALL-E series of text-to-image models, and a text-to-video model named Sora. In November of 2022, OpenAI launched ChatGPT, which drove the widespread interest in generative AI. The major product offerings of the company are large-scale language models, multimodal input handling, code generation, natural language understanding, API integration, plugin extensibility, and continuous model updates that enable enterprises, developers, and researchers to build, test, and deploy intelligent systems. In 2019, Microsoft made a \$1 billion investment in OpenAI LP, as well as a second multi-year investment in January of 2023, reported to be \$10 billion.

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SAMPLE TABLE/CHART

Glance at 2021, 2024 and 2030 Global AI Platform Market Share (%) by Technology - Machine Learning (ML), Natural Language Processing (NLP), Deep Learning, Computer Vision and Robotic Process Automation (RPA)



Global AI Platform-Machine Learning (ML) Market Analysis (2021-2030) by Geographic Region - North America, Europe, Asia-Pacific, South America and Middle East & Africa in US\$ Million



KEY PLAYERS PROFILED

- Adobe Inc.
- Amazon Web Services, Inc.
- Baidu Inc.
- C3.ai Inc
- Clarifai
- Dell Technologies Inc.
- Databricks Inc.
- DataRobot Inc.
- Exlservice Holdings Inc.
- Google LLC
- H2O.ai
- Hewlett Packard Enterprise Co.
- International Business Machines Corp. (IBM)

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