

## The Americas Hydrocolloids Market – North America & South America

*“The report reviews, analyzes and projects the America market for Hydrocolloids for the period 2015-2024. This Americas market report analyzes hydrocolloids by raw material source comprising Animal-derived, Microbial-fermented, Plant-derived, Seaweed-derived and Cellulose-based. Further, the report also analyzes the market for hydrocolloids by individual hydrocolloids types. The study exclusively analyzes the market size for hydrocolloid raw material source by product type and end-use application across major countries in North American and South American regions.”*

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### Report Synopsis

Growth in the North American hydrocolloids market is anticipated to driven mainly by increasing demand from oil & gas sector, as well as food & beverages. Increasing oil drilling activities in the United States and Canada is forecast to drive the demand for hydrocolloids in North American region. On the other hand, South American market is mainly driven by increasing usage of hydrocolloids in the food & beverages sectors. Food additives are becoming a necessary part of food and beverages industry and natural clean label food additives such as hydrocolloids penetration is on the rise. The hydrocolloids industry is forecast to receive an impetus from this booming demand.

The United States dominates the region’s market for Hydrocolloids, estimated at US\$2.3 billion in 2018, which is projected to reach US\$3 billion by 2024 to reflect a 2018-2024 CAGR of 4.1%. North American market for Hydrocolloids is expected to reach 596 thousand MTs in 2019.

- Capsule Production with Plant-Derived HPMC Gaining Ground
- Restrained Demand for Select Hydrocolloids Due to Tighter Raw Material Supply in the Offing
- Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments
- Major companies profiled – 70
- The industry guide includes the contact details for 92 companies

### Product Outline

The following Hydrocolloid raw material sources are analyzed in this report:

- Animal-derived (Gelatin)
- Microbial-fermented
- Plant-derived
- Seaweed-derived
- Cellulose-based

The report analyzes the following key product types of Hydrocolloids:

- Gelatin
- Xanthan Gum
- Gellan Gum
- Guar Gum
- Gum Arabic
- LBG
- Tara Gum
- Pectin
- Agar-Agar
- Alginates
- Carrageenan
- CMC
- MC & HPMC
- MCC

The study explores the following major applications of Hydrocolloids:

- Animal Feed
- Food & Beverages
- Cosmetics & Personal Care
- Pharma & Healthcare
- Oil & Gas
- Industrial/Technical

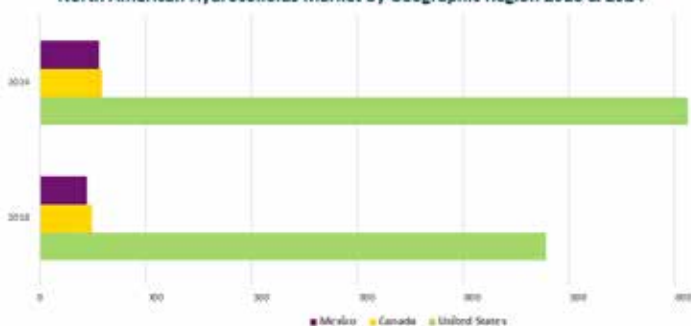
### Analysis Period, Units and Growth Rates

- The report reviews, analyzes and projects the Americas market for Hydrocolloids for the period 2015-2024 in terms of volume in Metric Tons and value in US\$ and the compound annual growth rates (CAGRs) projected from 2018 through 2024

### Geographic Coverage

- **North America** (The United States, Canada, and Mexico)
- **South America** (Brazil, Argentina, and Rest of South America)

North American Hydrocolloids Market by Geographic Region 2018 & 2024



Source: Industry Experts, Inc. <http://industry-experts.com>

### Research Findings & Coverage

- The Americas (North America and South America) market for Hydrocolloids is analyzed in this report with respect to raw material source, product types and end-use applications
- The study exclusively analyzes the market size for hydrocolloids raw material source by product type and end-use application for both North American and South American regions. The report also analyzes the market for hydrocolloids by raw material source, product type and application in all major countries in North America and South America
- Demand for Hydrocolloids in Food & Beverages Being Driven by Clean Label and Non-GMO Trends
- Gelatin’s Application in Food & Beverages being Hindered by Alternatives

## SAMPLE COMPANY PROFILE

### ASHLAND GLOBAL HOLDINGS INC. (UNITED STATES)

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 Phone: 001-859-963-4704  
 Website: www.ashland.com

#### Business Overview

Ashland Global Holdings Inc is a leading specialty chemical company operating in more than 100 countries worldwide. Ashland produces and supplies specialty chemical solutions to customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, nutraceuticals, personal care and pharmaceutical. Ashland operates through three commercial units: Ashland Specialty Ingredients, Composites and Intermediates and Solvents. Ashland Specialty Ingredients is a leading producer of cellulose ethers, vinyl pyrrolidones and biofunctionals for consumer and industrial applications, including personal care, pharmaceutical, food and beverage, coatings and energy. Composites segment is engaged in the production of unsaturated polyester resins, vinyl ester resins and gelcoats for end markets including transportation, construction, marine and infrastructure. Intermediates and Solvents segment is engaged in the production of butanediol and related derivatives.

Ashland Specialty Ingredients' cellulose ethers and hydrocolloids product portfolio includes Blanose™ and Aquasorb™ cellulose gum (CMC), Benecel MC and HPMC, Klucel™ and Aerowhip™ hydroxypropylcellulose (HPC) and Supercol™ guar gum. Ashland operates cellulose production plants in the United States (NJ and VA), France and China.

#### Product Portfolio

##### Cellulose Ethers and Derivatives

Product	Description
Admiral fluidized polymer	fluidized polymer suspensions of cellulosic ethers for paper coating
Aerowhip™ hydroxypropylcellulose (HPC)	hydrocolloid for food applications as a whipping aid, stabilizer and emulsifier
Agrimax™	hydroxyethylcellulose (HEC), hydroxypropyl cellulose (HPC), methyl cellulose (MC), methyl hydroxypropyl cellulose (MHPC), sodium carboxymethyl cellulose (CMC) for agricultural applications
Ambergum™ water soluble polymers	cost-effective alternative to gum arabic to provide clean viscosity control and unique rheology in gumming and fountain solutions
Amylotex™ and Aqualon™ starch ethers	enhance workability and improve the application properties of dry-mixed building products
AquaFLO™ standard grade polyanionic cellulose	for water-based drilling fluids to provide rheology and filtration control properties
AquaPAC™ polyanionic cellulose	premium quality and cost-effective and provides outstanding fluid-loss control properties, shale inhibition and salt tolerance. It is useful for water-based drilling fluids as well as in low-density brines

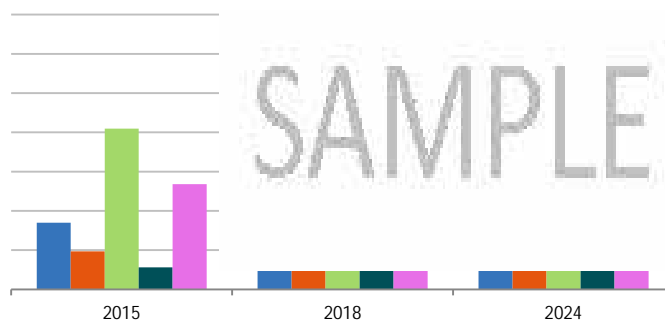
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## SAMPLE TABLE/CHART

Glance at 2018 Global Hydrocolloids Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World



North American Hydrocolloids Market Analysis (2015-2024) by Raw Material Source – Animal-derived (Gelatin), Microbial-fermented, Plant-derived, Seaweed-derived and Cellulose-based in Metric Tons



## KEY PLAYERS PROFILED

- Accel Carrageenan Corporation
- AEP Colloids, Div. Of Sarcom Inc.
- Agar BrasileiroIndustria E Comercio Ltda. (Agargel)
- Agar Del Pacifico S.A. (Agarpac)
- Agarmex, S.A. De C.V.
- Algaia S.A.
- Alland& Robert
- Andi-Johnson Group
- Archer-Daniels-Midland Company
- Argos Export S.A.
- Asahi Kasei Corporation
- Ashland Global Holdings Inc.
- Cargill, Inc.
- Carob S.A.
- Compania Espanola De Algas Marinas, S.A. (CEAMSA)
- CP Kelco U.S., Inc.
- Denver EspecialidadesQuimicas Ltda.
- DSM Hydrocolloids
- Dupont Nutrition & Health
- Exandal Corp.
- Fufeng Group Limited
- GelatinesWeishardt S.A.
- GelcoGelatinas Do Brasil Ltda.
- Gelita AG

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## About Industry Experts

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