

Xanthan Gum – A Global Market Overview

“The report reviews, analyzes and projects the global market for Xanthan Gum for the period 2015-2024. Xanthan gum applications analyzed in the study include food & beverages, oil & gas, pharmaceuticals, personal care & cosmetics and other applications (includes agriculture, household and industrial).”

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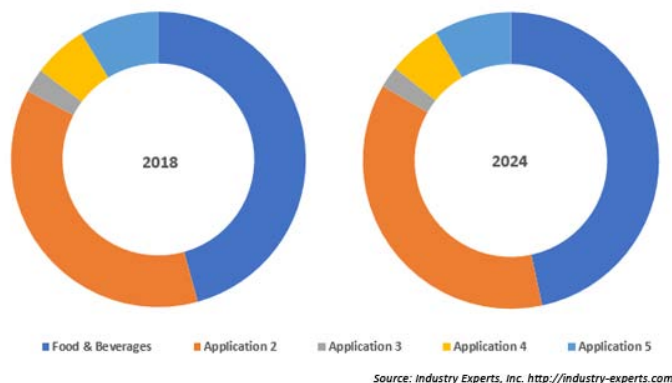
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Report Synopsis

Food & beverages and oil & gas sectors are the two largest consumers of Xanthan gum globally, where these two applications segments are estimated to corner a market share in excess of 80% together. Xanthan gum is used in wide range food products, such as sauces, dressings, meat and poultry products, bakery products, confectionery products, beverages, dairy products, others. Commercially, Xanthan gum is available in several grades for food & beverages, pharmaceutical, personal care, agricultural, household, oil & gas and other industrial applications.

Global market for Xanthan gum, estimated at 240 thousand metric tons in 2018, is further projected witness a CAGR of 5.1% through to the period 2024. Food & beverages is the largest application segment for Xanthan gum with an estimated share of 46% while the segment is also witnesses the fastest growth during the aforementioned analysis period.

Global Xanthan Gum Market by Application - 2018 and 2024



Research Findings & Coverage

- Xanthan gum global market is analyzed in this report with respect to major end-use applications
- The study exclusively analyzes the market for Xanthan gum applications in all major regions/countries for the analysis period

- Xanthan gum’s potential in the oil & gas sector on an upswing
- Xanthan gum becomes the food & beverages industry’s favorite
- The global production of Xanthan gum is highly concentrated and top three players account for nearly 70% of the production
- Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments
- Major companies profiled – 26
- The industry guide includes the contact details for 122 companies

Product Outline

The following application areas of Xanthan Gum are analyzed in this report:

- Food & Beverages
- Oil & Gas
- Pharmaceuticals
- Personal Care & Cosmetics
- Other Applications (include household, agriculture and industrial)

Analysis Period, Units and Growth Rates

- The report reviews, analyzes and projects the global Xanthan Gum market for the period 2015-2024 in terms of volume in Metric Tons and value in US\$ and the compound annual growth rates (CAGRs) projected from 2018 through 2024

Geographic Coverage

- **North America** (The United States, Canada and Mexico)
- **Europe** (Belgium, France, Germany, Italy, Russia, Spain, the United Kingdom and Rest of Europe)
- **Asia-Pacific** (Australia, China, India, Indonesia, Japan, South Korea, Thailand and Rest of Asia-Pacific)
- **South America** (Argentina, Brazil and Rest of South America)
- **Rest of World** (Oman, Saudi Arabia, South Africa, United Arab Emirates and Other RoW)

SAMPLE COMPANY PROFILE

ARCHER-DANIELS-MIDLAND COMPANY

77 West Wacker Drive, Suite 4600, Chicago, Illinois 60601
United States
Phone: 312-634-8100
Website: www.adm.com

Business Profile

Archer-Daniels-Midland (ADM) Company was established in 1902 and is headquartered in Chicago, Illinois. Archer-Daniels-Midland Company engaged in procuring, transporting, storing, processing, and merchandising agricultural commodities, products, and ingredients in the United States and internationally. ADM operates through four segments: Carbohydrate Solutions, Nutrition, Oilseeds, and Origination. The company offers oilseeds, corn, wheat, milo, oats, rice, and barley; and structured trade finance, as well as processes wheat into wheat flour. ADM also provides sweeteners, starch, syrup, glucose, and dextrose; alcohol, amino acids, and other food and animal feed ingredients; ethyl alcohol; bio products; corn gluten feed and meal, and distillers' grains; vegetable oil and protein meal; formula feeds, and animal health and nutrition products; citric acids and glycols; glucose and native starch; and contract and private label pet treats and foods, and specialty ingredients. In addition, the company offers ingredients for the food, feed, energy, and industrial products industries; crude vegetable and salad oils; margarine, shortening, and other food products; partially refined oils; oilseed protein meals; peanuts, tree nuts, and peanut-derived ingredients; cottonseed flour for the pharmaceutical industry; cotton cellulose pulp for the chemical, paper, and filter markets; and agricultural commodity raw materials. Further, ADM is involved in oil palm cultivation, oilseeds crushing, edible oils refining, packaged oils and foods, sugar milling and refining, specialty fats, oleo chemicals, biodiesel and fertilizers manufacturing, and grains processing. Additionally, the company provides natural flavor ingredients, flavor systems, natural colors, proteins, emulsifiers, soluble fiber, polyols, hydrocolloids, natural health and nutrition products, and other specialty food and feed ingredients; edible beans; and futures commission merchant and insurance services.

ADM produces xanthan gum in its dedicated plant which is part of its huge fermentation complex in Decatur, Illinois.

Product Portfolio

Products	Description
NOVAXAN 40 MESH NF/FCC	This product is off-white to light tan colored, free-flowing granular powder and exhibits reduced dusting and easier handling characteristics when compared to finer mesh xanthan gum products.
NOVAXAN PET FOOD/ ANIMAL FEED GRADE	This product is a cream to tan colored, free Flowing Powder. This product is intended for use in pet food applications as a thickener and rheology control agent.
NOVAXAN 80 Mesh NF/FCC	ADM Xanthan Gum, NF/FCC Food Grade is a cream colored, free-flowing powder, which has been specially formulated to produce solutions with a high degree of clarity and transparency.
NOVAXAN 200 Mesh NF/FCC	This product is a cream colored, free-flowing powder that meets the specifications of the National Formulary, the Food Chemicals Codex and the J.E.C.F.A.

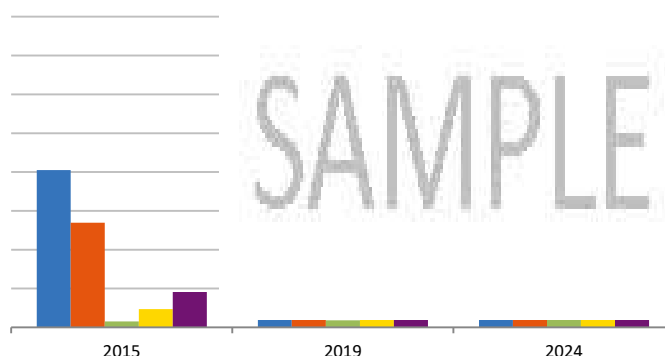
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SAMPLE TABLE/CHART

Glance at 2018 Global Xanthan Gum Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World



Asia-Pacific Xanthan Gum Market Analysis (2015-2024) by Application – Food & Beverages, Oil & Gas, Pharmaceuticals, Personal Care & Cosmetics and Others in Metric Tons



KEY PLAYERS PROFILED

- Archer-Daniels-Midland Company (United States)
- Cargill, Incorporated (United States)
- Carst and Walker (Pty) Ltd (South Africa)
- CP Kelco (Shandong) Biological Co., Ltd. (China)
- CP Kelco U.S., Inc. (United States)
- Daiichi-Kasei Co., Ltd. (Japan)
- DSM Rainbow (Inner Mongolia) Biotechnology Co., Ltd. (China)
- DuPont Nutrition & Health (Denmark)
- Exandal Corp. (United States)
- Fufeng Group Limited (China)
- Hebei Xinhe Biochemical Co., Ltd (China)
- Ingredion Incorporated (United States)
- Jianlong Biotechnology Co., Ltd. (China)
- Jungbunzlauer Suisse AG (Switzerland)
- Kantilal Brothers (India)
- Lucid Colloids Ltd. (India)
- Meihua Holdings Group Co., Ltd (China)
- Qingdao Great Chemical Inc. (China)
- Qingdao Unichem International Trade Co., Ltd. (China)
- Qingdao Zoranoc Oilfield Chemical Co., Ltd. (China)
- Solvay SA (Belgium)
- Vanderbilt Minerals, LLC (United States)
- Vasundhara Industries (India)
- Wego Chemical Group (United States)
- Zibo Zhongxuan Biochemical Co., Ltd. (Deosen Biochemical Co., Ltd) (China)

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