Global High Intensity Sweeteners Market – Artificial and Natural

“The report reviews, analyzes and projects the global market for High Intensity Sweeteners (Artificial and Natural) for the period 2014-2022. High Intensity Sweetener types analyzed in the report include Ace-K, Aspartame, Cyclamate, Neotame, Saccharin, Sucralose, Steviol Glycosides, Mogroside V and Glycyrrhizin”

Published: March 2017
Report Code: FB009
Pages: 708
Charts: 1053
Price: $5850 Single User License, $8550 Enterprise License

SUMMARY

High intensity sweeteners (HIS), which are many times sweeter than sugar, are widely used as alternative sweeteners or sugar substitutes because they contribute only a few to no calories when added to foods and beverages. Growing concerns about obesity and health concerns such as diabetes and heart disease associated with the consumption of sugar and other caloric sweeteners have caused consumers to seek healthier alternatives, including low-calorie or zero-calorie sweeteners in foods and beverages.

Though artificial sweeteners occupy major share of the pie in high intensity sweeteners market currently, natural high intensity sweeteners are expected to register the fastest growth. Growing health concerns associated with the artificial sweeteners such as aspartame and saccharin are driving consumers’ interest in natural sweeteners. Steviol glycosides mainly drive the growth in the natural high intensity sweeteners space followed by monk fruit extract mogroside V in the near future. The growth of high intensity sweeteners in developed countries in North America and Western Europe has slowed down owing mainly to decline in soft drink consumption. But high growth in emerging regions such as Asia-Pacific and Middle East & Africa is expected to continue.

High intensity sweeteners (HIS) analyzed in this global market report is segmented by HIS category – Artificial HIS and Natural HIS. Artificial HIS analyzed in the study include Acesulfame-K, Aspartame, Cyclamate, Neotame, Saccharin and Sucralose. Natural HIS analyzed in the study include Steviol Glycosides (stevia extracts), Glycyrrhizin (licorice root extracts) and Mogroside V (monk fruit extracts). The study also explores the key end-use applications of high intensity sweeteners including Beverages, Confectionary, Foods, Tabletop and Others (personal care, pharmaceuticals and nutraceuticals etc.).

The global value market for Artificial HIS is the largest, forecast to be US$1.7 billion (71.7% share) in 2017, which is expected to maintain a 2017-2022 CAGR of 3.5% and reach a projected US$2 billion by 2022. During the same period, global value demand for Natural HIS is slated to register a considerably faster CAGR of 7.8% and reach a projected US$958.8 million by 2022 from a forecast US$657.7 million in 2017.

The global markets, including North America, Europe, Asia-Pacific and Rest of World, for the above-mentioned high intensity sweetener categories, types and end-use applications are analyzed in terms of both volume in metric tons and value in USD for the 2014-2022 analysis period. The regional markets further analyzed for 15 more independent countries across North America – the United States, Canada and Mexico; Europe – France, Germany, Italy, Spain, the United Kingdom and Russia; Asia-Pacific – China, India, Indonesia, Japan and South Korea; and Rest of World - South America, Middle East & Africa and CIS Countries. The market is analyzed in all of these major regions by HIS type, key countries and by major end-use applications in terms of both volume and value. This report also provides the comprehensive market analysis of each HIS type by geographic region and end-use application while each end-use application market is explored against HIS types and regions.

This 708 page global high intensity sweeteners market report includes 1053 charts (includes a data table and graphical representation for each chart), supported with meaningful and easy to understand graphical presentation, of market numbers. This report profiles 28 key global players and 96 major players spanning in North America – 19; Europe – 9; Asia-Pacific – 66; and Rest of World – 2. The research also provides the listing of the companies engaged in manufacturing and supply of high intensity sweeteners. The global list of companies covers the address, contact numbers and the website addresses of 167 companies.
SAMPLE COMPANY PROFILE

ARCHER DANIELS MIDLAND COMPANY
77 West Wacker Drive, Suite 4600 Chicago, Illinois 60601, US
Phone: 312-634-8100, Website: www.adm.com

Archer Daniels Midland Company – Polyols
4666 Faries Parkway, Decatur, IL 62526, United States
Phone: 800-637-5850, 217-451-3362

Business Overview
Founded in 1898 and headquartered in Chicago, Illinois, USA, Archer Daniels Midland Company (ADM) is one of the world's largest agricultural processors and food ingredient providers, with more than 32,300 employees serving customers in more than 160 countries. ADM produces the food ingredients, animal feeds and feed ingredients, biofuels and other products. ADM operates through four main business segments: Oilseeds Processing, Corn Processing, WILD Flavors and Specialty Ingredients and Agricultural Services. The Oilseeds Processing segment includes global activities related to the origination, merchandising, crushing and further processing of oilseeds such as soybeans and soft seeds (cottonseed, sunflower seed, canola, rapeseed and flaxseed) into vegetable oils and protein meals. The Corn Processing segment is engaged in corn wet milling and dry milling activities, utilizing its asset base primarily located in the central part of the United States with additional facilities in China, Bulgaria, and Turkey. The Corn Processing segment converts corn into sweeteners, starches, and bioproducts. The WILD Flavors and Specialty Ingredients segment engages in the manufacturing, sales, and distribution of specialty products including natural flavor ingredients, flavor systems, natural colors, proteins, emulsifiers, soluble fiber, polyols, hydrocolloids, natural health and nutrition products, and other specialty food and feed ingredients. The Agricultural Services segment utilizes its extensive global grain elevator, global transportation network, and port operations to buy, store, clean, and transport agricultural commodities, such as oilseeds, corn, wheat, milo, oats, rice, and barley, and resells these commodities primarily as food and feed ingredients and as raw materials for the agricultural processing industry.

Product Portfolio
ADM's sweeteners portfolio includes polyols, corn sweeteners and high intense sweeteners.

Polyols
ADM polyols offerings include sorbitol and maltitol. ADM produces and markets crystalline sorbitol and maltitol syrup.

Corn Sweeteners
ADM is one of the leading producers of corn sweeteners including corn syrups, high-fructose corn syrups, maltodextrin, crystalline fructose and dextrose. ADM’s CornSweet® line is used in the beverage industry as a replacement for cane sugar, and in a variety of baking applications and canned foods. ADM also offers a full line of sugar products and blends sourced from cane or beet.

High Intense Sweeteners
In 2015, ADM introduced VivaSweet™ sucralose, a zero-calorie high intense sweetener which is approximately 600 times as sweet as sucrose for use in virtually any food or beverage. In mid of 2016 ADM and GLG Life Tech Corporation announced a new partnership to manufacture, market, sell and distribute non-GMO, low-calorie stevia and monk fruit sweeteners globally. Currently ADM offers SweetRight™ stevia sweetener and VerySweet™ monk fruit sweetener.
3.6.1.3.3 Saccharin .............................................. 561
3.6.1.3.5 Sucralose ............................................. 563
3.6.1.3.6 Steviol Glycosides ................................. 565
3.6.1.3.7 Glycyrrhizin .......................................... 567
3.6.1.3.8 Mogroside V ........................................... 569
3.6.2 India .................................................................. 571
3.6.2.1 Indian High Intensity Sweeteners Market Overview by HIS Type .... 572
3.6.2.2 Indian High Intensity Sweeteners Market Overview by End-Use Application .... 574
3.6.2.3 Indian High Intensity Sweeteners Market Overview by End-Use Application .... 576
3.6.2.3.1 Acesulfame-K .......................................... 576
3.6.2.3.2 Aspartame ............................................. 578
3.6.2.3.3 Saccharin ............................................. 580
3.6.2.3.4 Sucralose ............................................ 582
3.6.2.3.5 Steviol Glycosides ................................. 584
3.6.2.3.6 Glycyrrhizin .......................................... 586
3.6.3 Indonesia .................................................. 588
3.6.3.1 Indonesian High Intensity Sweeteners Market Overview by HIS Type .... 589
3.6.3.2 Indonesian High Intensity Sweeteners Market Overview by End-Use Application .... 591
3.6.3.2.1 Acesulfame-K .......................................... 593
3.6.3.2.2 Aspartame ............................................. 595
3.6.3.2.3 Cyclamate ............................................ 597
3.6.3.2.4 Saccharin ............................................. 599
3.6.3.3.4 Sucralose ............................................ 601
3.6.3.3.6 Steviol Glycosides ................................. 603
3.6.4 Japan .................................................................. 605
3.6.4.1 Japanese High Intensity Sweeteners Market Overview by HIS Type .... 606
3.6.4.2 Japanese High Intensity Sweeteners Market Overview by End-Use Application .... 608
3.6.4.3 Japanese High Intensity Sweeteners Market Overview by End-Use Application .... 610
3.6.4.3.1 Acesulfame-K .......................................... 610
3.6.4.3.2 Aspartame ............................................. 612
3.6.4.3.3 Saccharin ............................................. 614
3.6.4.3.4 Sucralose ............................................ 616
3.6.4.3.5 Steviol Glycosides ................................. 618
3.6.4.3.6 Glycyrrhizin .......................................... 620
3.6.4.3.7 Mogroside V ........................................... 622
3.6.5 South Korea ................................................ 624
3.6.5.1 South Korean High Intensity Sweeteners Market Overview by HIS Type .... 625
3.6.5.2 South Korean High Intensity Sweeteners Market Overview by End-Use Application .... 627
3.6.5.3 South Korean High Intensity Sweeteners Market Overview by End-Use Application .... 629
3.6.5.3.1 Acesulfame-K .......................................... 629
3.6.5.3.2 Aspartame ............................................. 631
3.6.5.3.3 Saccharin ............................................. 633
3.6.5.3.4 Sucralose ............................................ 635
3.6.5.3.5 Steviol Glycosides ................................. 637
3.6.6 Rest of Asia-Pacific ........................................ 639
3.6.6.1 Rest of Asia-Pacific High Intensity Sweeteners Market Overview by HIS Type .... 640
3.6.6.2 Rest of Asia-Pacific High Intensity Sweeteners Market Overview by End-Use Application .... 642
3.6.6.3 Rest of Asia-Pacific High Intensity Sweeteners Type Market Overview by End-Use Application .... 644
3.6.6.3.1 Acesulfame-K .......................................... 644
3.6.6.3.2 Aspartame ............................................. 646
3.6.6.3.3 Cyclamate ............................................ 648
3.6.6.3.4 Saccharin ............................................. 650
3.6.6.3.5 Sucralose ............................................ 652
3.6.6.3.6 Steviol Glycosides ................................. 654
4. REST OF WORLD ........................................... 656
4.1 Rest of World High Intensity Sweeteners Market Overview by Geographic Region .... 657
4.2 Rest of World High Intensity Sweeteners Market Overview by End-Use Application .... 659
4.3 Rest of World High Intensity Sweeteners Market Overview by HIS Category .... 661
4.4 Rest of World High Intensity Sweeteners Market Overview by HIS Type .......... 663
4.4.1 Rest of World High Intensity Sweetener Type Market Analysis ........ 665
4.4.1.1 Acesulfame-K .......................................... 665
4.4.1.1.1 Rest of World Acesulfame-K Market Overview by Geographic Region .... 666
4.4.1.2 Rest of World Aspartame Market Overview by End-Use Application .... 668
4.4.1.2.1 Rest of World Aspartame Market Overview by Geographic Region .... 671
4.4.1.2.2 Rest of World Aspartame Market Overview by End-Use Application .... 673
4.4.1.3 Cyclamate .............................................. 675
4.4.1.3.1 Rest of World Cyclamate Market Overview by Geographic Region .... 676
4.4.1.3.2 Rest of World Cyclamate Market Overview by End-Use Application .... 678
4.4.1.4 Saccharin .............................................. 680
4.4.1.4.1 Rest of World Saccharin Market Overview by Geographic Region .... 681
4.4.1.4.2 Rest of World Saccharin Market Overview by End-Use Application .... 683
4.4.1.5 Sucralose .............................................. 685
4.4.1.5.1 Rest of World Sucralose Market Overview by Geographic Region .... 686
4.4.1.5.2 Steviol Glycosides Market Overview by Geographic Region .... 689
4.4.1.5.3 Rest of World Steviol Glycosides Market Overview by Geographic Region .... 692
4.4.1.6 Rest of World Steviol Glycosides Market Overview by End-Use Application .... 691
4.4.1.6.1 Glycyrrhizin .......................................... 693
4.4.1.6.2 Rest of World Glycyrrhizin Market Overview by End-Use Application .... 691
4.4.1.6.3 Rest of World Glycyrrhizin Market Overview by Geographic Region .... 694
4.4.1.6.4 Rest of World Glycyrrhizin Market Overview by End-Use Application .... 696
4.5 Major Market Players ........................................ 698
4.5.1 Stevia S.A. (Paraguay) ........................................ 698
4.5.2 Stevia One Peru S.A.C. (Peru) .................................. 698

PART C: GUIDE TO THE INDUSTRY .... 699
1. NORTH AMERICA ........................................ 699
2. EUROPE .................................................. 700
3. ASIA-PACIFIC ............................................ 701
4. REST OF WORLD ........................................ 706

PART D: ANNEXURE ...................... 707
1. RESEARCH METHODOLOGY .............. 707
2. FEEDBACK ............................................... 709
Other Reports in the Alternative Sweeteners Market

- Polyols (Sugar Alcohols) – A Global Market Overview, Published Jan 2017
- Alternative Sweeteners – A Global Market Overview, Published Mar 2017

About Industry Experts

Industry Experts’ market research, backed by years of experience and an analytical team dedicated to providing the most optimal business solutions, has been specifically designed to provide a variety of benefits, both current and future. Our leading-edge publications make the life easy for corporate strategists, investors, analysts and researchers, startups, consultants, financial and banking executives, academicians and many more. The company also provides customized research reports to cater the needs of the industry.

Business intelligence provides the critical link between comprehending prevailing market conditions and devising strategies to maximize parameters, such as revenues, profits and return on investment in order to gain market share. The significance of market research can be largely understood through the range of factors that impact businesses. These can comprise market size (current and projected), geographic market reach and demand and supply scenario, to name a few. Our ongoing quest to collect up to date and accurate information by conducting online surveys, personal interviews, taking the opinions of senior level executives will enable us to serve our clients better in every possible aspect.

More about Industry Experts

INDUSTRY EXPERTS
1-7-19/C, Street No. 8, Habsiguda
Hyderabad – 500007, India
Phone: +91-40-4018-1314
Fax: +91-40-4027-2381
info@industry-experts.com
industry-experts.com