

CANNED FOOD – A GLOBAL MARKET OVERVIEW

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Though tastes of consumers as regards food are highly varying, there is hardly any difference in the qualities that they value. Topping the list of consumer demands for foods and packaging are freshness, ingredients of superior quality, convenience and eco-friendliness. The humble can is able to provide all of these, though consumer perception regarding the same is very low. For instance, convenience offered by [canned foods](#) is highly valued by consumers, but other benefits, such as health and nutritional advantages are often ignored. Today's consumer is gaining an insight into the role played by nutritious foods to maintain a healthy lifestyle, with health-conscious diets becoming more common and driving the demand for the most nutritious food on offer.

This comprehensive market report provides an in depth analysis of the global [market for canned food](#). Rich statistical analysis is carried out for the global and the regional markets including the North America (United States, Canada and Mexico), Europe (Germany, Spain, United Kingdom, Italy, Russia, Poland, Hungary and Rest of Europe), Asia-Pacific (Australia, China, India, Japan, The Philippines, Thailand, South Korea, Vietnam and Rest of Asia-Pacific), South America (Argentina, Brazil, Chile, Colombia, Peru, Venezuela and Rest of South America) and Rest of World.

The major [canned food segments](#) analyzed in this study comprise Canned Cooking Sauces, Canned Desserts, Canned Fish/Seafood, Canned Fruits, Canned Meat, Canned Pasta & Noodles, Canned Soups and Canned Vegetables. Worldwide, demand for Canned Food is estimated at US\$77.2 billion in 2013, forecast to be US\$79.6 billion in 2014, and projected to reach US\$99.7 billion in 2020, reflecting a CAGR of 3.5% over 2010-2020.

This 260 page global market report includes 159 charts (includes a data table and graphical representation for each chart), supported with meaningful and easy to understand graphical presentation, of the market. The statistical tables represent the data for the global market by geographic region and product segments. The report covers the profiles of 13 key global players and 51 major players for North America – 18; Europe – 13; Asia-Pacific – 15; South America – 2; and Rest of World – 3. The report also provides the listing of the companies engaged in manufacturing and the [supply of canned food](#). The global list covers addresses, contact numbers and the website addresses of 703 companies.

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AYAM Sarl
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Campbell Soup Company
Conagra Foods, Inc
Del Monte Foods
Dole Food Company, Inc
General Mills, Inc

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H. J. Heinz Company
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