

## Specialty Cellulose – A Global Market Overview

*“The report reviews, analyzes and projects the global market for Specialty Cellulose for the period 2021-2030 in terms of volume in metric tons and value in USD. Specialty Cellulose grades analyzed in this report include Cellulose Acetate, Cellulose Ether, Microcrystalline Cellulose (MCC), Nitrocellulose, Casings & Sponges and Other Grades. Specialty Cellulose market is analyzed in detail for 21 countries across North America, Europe, Asia-Pacific, South America and Rest of World.”*

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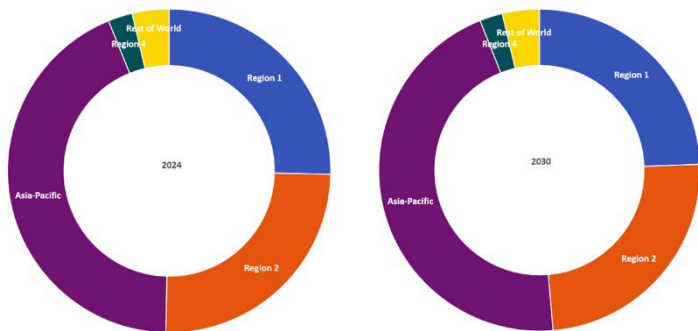
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### Report Synopsis

Demand growth for Specialty Cellulose is expected to accelerate at a moderate pace, driven by the increasing popularity of bio-based materials across various end-use markets. This growth will be led by cellulose ethers and microcrystalline cellulose (MCC), supported by positive long-term trends in the pharmaceutical, food, and construction industries, particularly in emerging countries such as China and India. Conversely, demand for cellulose acetate is projected to remain flat during the forecast period. This is due to a decline in consumption linked to decreasing acetate tow production for the cigarette industry, although this will be somewhat offset by moderate growth in cellulose acetate used in plastics and LCD screens.

The specialty cellulose industry is highly concentrated and dominated by a small number of large suppliers, owing to the high technological and expertise demands, the extended qualification periods required by customers, and the limited size of the market niches. RYAM, Bracell, GP Cellulose, and Borregaard account for about 65% of the global specialty cellulose sales. Global Specialty Cellulose demand is projected to reach close to 2 million metric tons by 2030 growing at a CAGR of 2.5% between 2024 and 2030.

Global Specialty Cellulose Market by Geographic Region in KMT 2024-2030



Source: Industry Experts, Inc. <https://industry-experts.com>

### Research Findings & Coverage

- The worldwide market for Specialty Cellulose is analyzed in this report with respect to grade across all major regions and countries while raw material source market is analyzed at a global level. The report includes a special comprehensive analysis of the global Dissolving Wood Pulp (DWP) market covering production and import/export data by major producing countries. Demand by grade analysis for dissolving pulp (DWP+CLP) is also covered for major end-use sectors.

- The market share analysis covered for Specialty Cellulose based on the segmentation mentioned above; current market size estimation, revenue projections for the analysis period provided through 2030 in terms of both volumes and value.
- The study discusses key trends, R&D, technology updates and emerging applications of Specialty Cellulose that influence the market growth
- Key business trends focusing on product innovations/developments, capacity expansions, M&As, JVs and other recent industry developments by the major players
- The report includes 164 data tables covering market numbers by segments and regions with graphical representation for each table
- The Industry Landscape section of the report covers market share analysis by key players along with opportunities, barriers and other strategies. Business profiles of major companies (manufacturers of specialty cellulose and specialty cellulose derivatives) covered – 33
- The industry guide includes the contact details for 39 companies

### Product Outline

The market for grades of Specialty Cellulose analyzed in this report includes:

- Cellulose Acetate
- Cellulose Ether
- Microcrystalline Cellulose (MCC)
- Nitrocellulose
- Casings & Sponges
- Other Grades

The report analyzes the market for Specialty Cellulose by raw material source (only global level) comprising:

- Dissolving Wood Pulp (DWP)
- Cotton Linter Pulp (CLP)

### Analysis Period, Units and Growth Rates

- The report reviews, analyzes and projects the global Specialty Cellulose market for the period 2021-2030 in terms of volume in metric tons and value in US\$ and the compound annual growth rates (CAGRs) projected from 2024 through 2030

### Geographic Coverage

- North America** (The United States and Mexico)
- Europe** (Belgium, Finland, Germany, Italy, Sweden and Rest of Europe consisting of Czech Republic, France, Netherlands, Switzerland)
- Asia-Pacific** (China, India, Japan, South Korea and Rest of Asia-Pacific consisting of Thailand, Taiwan)
- South America** (Brazil and Columbia)
- Rest of World** (Russia and Turkey)

## SAMPLE COMPANY PROFILE

### AUSTROCEL HALLEIN GMBH (AUSTRIA)

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#### Business Overview

AustroCel Hallein GmbH is engaged in the production and supply of dissolving wood pulp using residual spruce and fir wood from sawmills (softwood). The company also produces green electricity, district heating, biogas, and ligno-sulphonate. In September 2017, the company was acquired by TowerBrook Capital Partners, a leading European and US investment firm. The company mainly supplies high-purity pulp for the manufacturing of textile fibers (viscose). AustroCel has recently invested to strengthen and grow the business by primarily investing in production capacity, including to produce an increased portion of specialty-grade cellulose, and to build a state-of-the-art bio-ethanol plant. The company currently has 160,000 metric tons per year dissolving pulp capacity.

#### Products

AustroCel intends to supply specialty grade cellulose which are suitable for the production of nitrocellulose, cellulose ether, micro-crystalline cellulose, sausage skins, and other specialty applications.

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## SAMPLE TABLE/CHART

Glance at 2021, 2024 and 2030 Global Specialty Cellulose Volume Market Share (%) by Grade – Cellulose Acetate, Cellulose Ether, Microcrystalline Cellulose (MCC), Nitrocellulose, Casings & Sponges and Other Grades



Global Specialty Cellulose Market Analysis (2021-2030) by Raw Material Source - Dissolving Wood Pulp (DWP) and Cotton Linter Pulp (CLP) in Thousand Metric Tons



## KEY PLAYERS PROFILED

- Aditya Birla Management Corp. Pvt. Ltd. (India)
- AustroCel Hallein GmbH (Austria)
- Borregaard AS (Norway)
- Bracell SP Celulose Ltda. (Brazil)
- Georgia-Pacific LLC (United States)
- International Paper Company (United States)
- Nippon Paper Industries Co., Ltd. (Japan)
- Rayonier Advanced Materials Inc. (United States)
- Sappi Limited (South Africa)
- Asahi Kasei Corporation (Japan)
- Ashland Inc. (United States)
- Celanese Corporation (United States)
- Celotech Chemical Co., Ltd. (China)
- Cerdia International GmbH (Switzerland)

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