

Synthetic Paper – A Global Market Overview

“The report reviews, analyzes and projects the global market for Synthetic Paper for the period 2019-2028. Synthetic Paper global market analyzed in the study include based on raw material comprising Biaxially Oriented Polypropylene (BOPP), High-Density Polyethylene (HDPE) Synthetic Paper key applications analyzed in this report include Labeling, Non-Labeling and Other applications. The report also explores the end-use industry markets for Synthetic paper including Chemical, Food & Beverages, Personal Care & Cosmetics, Pharmaceuticals and Others.”

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Report Synopsis

The primary reason for developing synthetic paper was to make a paper as durable as plastic, even while offering the feel, look and printability of regular paper. The popularity of these papers, which are mainly based on biaxially oriented polypropylene (BOPP) and high-density polyethylene (HDPE), has enabled their use in labeling and non-labeling applications, in addition making paper bags.

Although BOPP corners the largest share of the worldwide market for synthetic papers in terms of raw material, the demand for HDPE-based synthetic papers is likely to outpace the former as regards growth. The global market for HDPE-based Synthetic Paper is anticipated to exhibit the fastest CAGR of 7% during the analysis period in reaching a projected US\$433.7 million by 2028.



Research Findings & Coverage

- Synthetic Paper global market is analyzed in this report with respect to raw materials used, applications and end-use industries
- The study extensively analyzes the market for each raw material, key application and end-use industry of Polycarbonate (PC) in all major regions for the analysis period
- Advantages Galore Propel the Synthetic Paper Market

- Demand for Synthetic Paper Growing as a Replacement for Wood Pulp-Based Paper
- Inkjet Printing on Synthetic Paper Growing Exponentially
- Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments
- Major companies profiled – 22
- The industry guide includes the contact details for 45 companies

Product Outline

The market for Synthetic Paper based on raw material used is studied in this report for the below mentioned:

- Biaxially Oriented Polypropylene (BOPP)
- High-Density Polyethylene (HDPE)
- Other Raw Materials

Synthetic Paper applications market analyzed in this report includes the following:

- Labeling
- Non-Labeling
- Other Applications

End-use industry market analysis for Synthetic Paper provided in this report includes the following:

- Chemical
- Food & Beverages
- Personal Care & Cosmetics
- Pharmaceuticals
- Other End-Use Industries

Analysis Period, Units and Growth Rates

- The report reviews, analyzes and projects the global Synthetic Paper market for the period 2019-2028 in terms of volume in metric tons and value in US\$ and the compound annual growth rates (CAGRs) projected from 2023 through 2028

Geographic Coverage

- **North America** (The United States, Canada and Mexico)
- **Europe** (France, Germany, Italy, The United Kingdom and Rest of Europe)
- **Asia-Pacific** (China, India, Japan, South Korea and Rest of Asia-Pacific)
- **South America** (Argentina, Brazil and Rest of South America)
- **Rest of World**

SAMPLE COMPANY PROFILE

ALUMINIUM FÉRON GMBH & CO. KG

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52355 Düren (Lendersdorf)
Germany
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Email: info@feron.de
Website: www.feron.de

Business Overview

With a history dating back to the 1930s, Aluminium Féron GmbH & Co. KG is a family-owned enterprise, engaged in providing web coating and laminating materials used for paper, plastic films and metal foils. The company's offerings encompass the areas of solar energy, printing, décor and protection. For printing, Aluminium Féron's range of products includes PET-, PP-, HDPE- and aluminum-based functionally coated films, in addition to paper/film laminates for the label and graphic industries. MONOTEX® and TRITEX® branded products, available in numerous grammages and thicknesses, can be used in a wide variety of printing processes for applications that comprise horticulture & tree nurseries, industrial sectors, such as steel, construction, chemicals, apparel & food & beverages, healthcare, leisure & tourism, automotive and logistics.

MONOTEX® is a synthetic print substrate based on polyethylene (PE), polypropylene (PP) or polyester (PET). This solution is ideal for cutting, stamping, punching, drilling, perforating, folding, creasing, gluing and binding. The printed carrier finds application hang tags & loop tags or luggage tags, posters, folders, brochures & manuals, menus and customer cards. Printability options include flexographic, offset, UV- flexographic/UV-offset, thermal transfer, thermal direct and laser.

TRITEX® is a three-layer compound material, which, despite appearing similar to paper, offers better performance owing to the film it is integrated with. The core based on polyethylene (PE), polypropylene (PP) or polyester (PET) provides high tear-resistance and the laminated aluminum films offer total opacity for metal detection and possible RFID protection. TRITEX® offers capability of being cut, stamped, punched, drilled, perforated, folded, creased, glued and bound. This compound material finds extensive application as hang, loop or luggage tags, in addition to forming the base for travel & admission tickets, mailing bags, envelopes and ski passes. Barring thermal direct, all other major types of printing options, including flexographic, offset, UV- flexographic/UV-offset, thermal transfer and laser can be realized with TRITEX®.

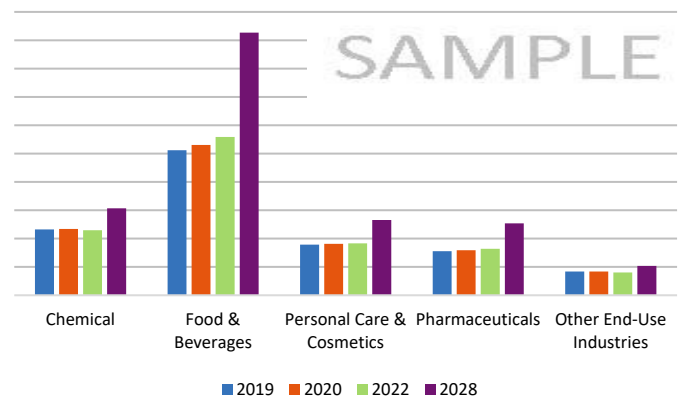
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SAMPLE TABLE/CHART

Glance at 2022 Global Synthetic Paper Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World



Asia-Pacific Synthetic Paper Market Analysis (2019-2028) by End-Use Industry – Chemical, Food & Beverages, Personal Care & Cosmetics, Pharmaceuticals and Other End-Use Industries in USD Million



KEY PLAYERS PROFILED

- Agfa-Gevaert NV
- Aluminium Féron GmbH & Co. KG
- Avery Dennison Corporation
- Cosmo Films
- Dupont Co
- Granwell Products, Inc.
- Hop Industries Corporation
- Innovia Films
- Jindal Poly Films Limited
- MDV Group
- NAN YA Plastics Corp
- PPG Industries, Inc.
- Toyobo Co Ltd
- Transcendia, Inc.
- Valéron Strength Films
- YUPO Corp

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