

Global Pressure Sensitive Adhesives (PSA) Market – Technologies, Chemistries and Applications

“The report reviews, analyzes and projects the Pressure Sensitive Adhesives (PSAs) market for global and the regional markets for the period 2017-2026, in terms of volume (metric tons) as well as value (USD). Pressure sensitive adhesive technologies analyzed in this study include solvent-based, water-based, hot-melts and radiation (UV/EB) cured. The report explores the pressure sensitive adhesives market with respect to adhesive chemistries segmented into acrylic, rubber, silicone and others. The study also analyzes the pressure sensitive adhesives market by application – tapes, labels, graphics, medical and others.”

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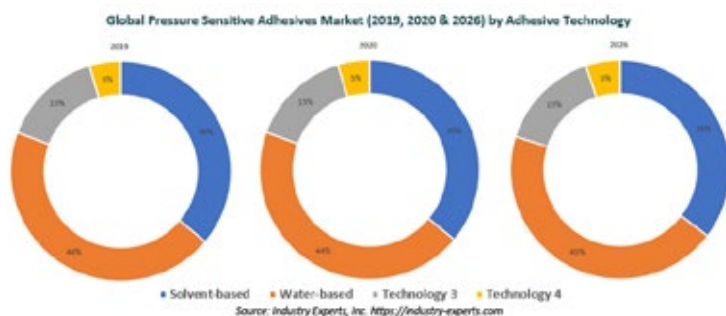
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Report Synopsis

Impacted by headwinds from lower industrial demand due to Covid-19 related shutdowns in the first half of 2020 across the globe, the global volume consumption of Pressure Sensitive Adhesives (PSAs) is forecast to decline by a significant year-on-year (Y-o-Y) growth rate in 2020. The Covid-19 pandemic is affecting demand for products based on PSAs in a number of ways. PSA products has experienced strong demand in essential sectors like medical technology, food packaging and pharmaceuticals. At the same time, several other end markets including automotive OEM and aftermarket, aerospace, electronics, general industrial, construction, and stationery & office are experiencing significant contraction in PSAs demand.

Water-based adhesives constitute the largest share of pressure sensitive adhesives (PSAs) market on global scale, which is estimated to account for a lion’s share of 45% in 2019. The overall PSAs market, globally, expected to touch 3.3 million metric tons in 2020, a sheer 5% drop compared to 2019.



Research Findings & Coverage

- Pressure Sensitive Adhesives global market is analyzed in this report with respect to adhesive technologies, adhesive chemistries and applications
- The study thoroughly analyzes the market for PSAs by adhesive technology, adhesive chemistry and application in each geographic region/country
- High-Temperature Performance Offered by New Waterborne Acrylic Pressure Sensitive Adhesive Technology
- Radiation-Curable Pressure Sensitive Adhesives Show Promise as Innovative Solutions

- Impressive Growth Being Witnessed in Demand for Bio-Based Adhesives
- Material Engineering Advancements Lead to Adhesives Replacing Mechanical Fasteners
- Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments
- Major companies profiled – 78
- The industry guide includes the contact details for 442 companies

Product Outline

The report analyzes the market for the key Pressure Sensitive Adhesive technologies including:

- Solvent-Based
- Water-Based
- Hot-Melts
- Radiation Cured

This study explores the market for following prominent adhesive chemistries:

- Acrylic
- Rubber
- Silicone
- Others

Application Areas market of Pressure Sensitive Adhesives analyzed comprise the following:

- Tapes
- Labels
- Graphics
- Medical
- Others

Analysis Period, Units and Growth Rates

- The report reviews, analyzes and projects the global Pressure Sensitive Adhesives (PSAs) market for the period 2017-2026 in terms of market volume in Metric Tons and value in US\$ and the compound annual growth rates (CAGRs) projected from 2019 through 2026 with a focus on 2019-2020 y-o-y growth rate

Geographic Coverage

- **North America** (The United States, Canada and Mexico)
- **Europe** (France, Germany, Italy, Spain, Russia, The United Kingdom and Rest of Europe)
- **Asia-Pacific** (China, India, Japan, South Korea and Rest of Asia-Pacific)
- **South America** (Argentina, Brazil and Rest of South America)
- **Rest of World** (Middle East, Africa, and CIS countries excluding Russia)

SAMPLE COMPANY PROFILE

ASHLAND GLOBAL HOLDINGS INC. (UNITED STATES)

50 E. RiverCenter Boulevard, Covington, Kentucky 41011

Phone: (859) 815-3333

Website: www.ashland.com

Business Overview

Ashland Global Holdings Inc. is a global leading specialty chemicals company offering wide range of products for industries such as building and construction, corrosion resistance, energy, food and beverage, health, wellness & nutraceuticals, medical, packaging printing and graphics, paints and coatings, personal and home care, pharmaceutical, transportation, recreational vehicles, and marine. Ashland operates through its 3 business segments - Specialty Ingredients, Composites and Intermediates and Solvents. Ashland employs approximately 6,000 people across more than 100 countries.

Business Segments

Segment	Products
Specialty Ingredients	offers natural, synthetic and semisynthetic polymers derived from cellulose ethers, vinyl pyrrolidones, acrylic polymers, polyester and polyurethane-based adhesives, and plant and seed extract for customers such as pharmaceutical companies; makers of personal care products, food and beverages; makers of nutraceuticals and supplements; manufacturers of paint, coatings and construction materials; packaging and converting; and oilfield service companies.
Composites	manufactures and sells a broad range of general-purpose and high-performance grades of unsaturated polyester and vinyl ester resins, gelcoats and low-profile additives for the reinforced plastics industry. In addition, the business manufactures and sells molten maleic anhydride for the manufacture of a variety of products such as unsaturated polyester resins, copolymers, lubricating oil additives, alkenyl succinic anhydrides, malic acid, fumaric acid and numerous derivative chemicals.
Intermediates and Solvents	is a leading producer of 1,4 butanediol (BDO) and related derivatives, including tetrahydrofuran and n-methylpyrrolidone, used as chemical intermediates in the production of engineering polymers and polyurethanes, and as specialty process solvents in a wide array of applications including electronics, pharmaceuticals, water filtration membranes and more.

Ashland manufactures and markets specialty coatings and adhesive solutions for use across multiple industries such as packaging, converting, building & construction, and transportation markets. Ashland's adhesives and coating technologies consists of acrylic polymers for pressure-sensitive adhesives; urethane adhesive for flexible packaging applications; aqueous and radiation-curable adhesives and specialty coatings for printing and converting applications; emulsion polymer isocyanate adhesives for structural wood bonding; elastomeric polymer adhesives for commercial roofing applications; acrylic, polyurethane and epoxy structural adhesives for bonding fiberglass reinforced plastics, composites, thermoplastics and metals in automotive, marine, recreational and industrial applications; specialty phenolic resins for paper impregnation and friction material bonding.

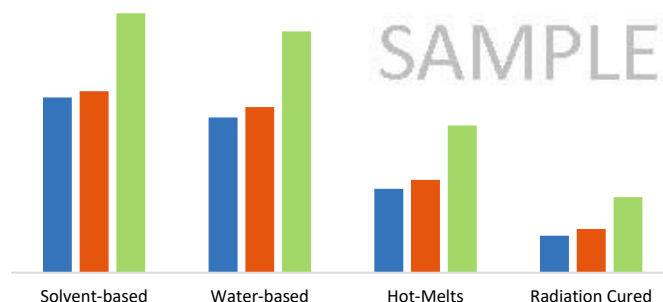
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SAMPLE TABLE/CHART

Glance at 2019 Global Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World



Asia-Pacific Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured in USD Million



KEY PLAYERS PROFILED

- 3M Company
- Ashland Global Holdings Inc.
- Avery Dennison Corporation
- BASF SE
- Bostik SA, an Arkema Company
- DIC Corporation
- Franklin International
- H.B. Fuller Company
- Henkel AG & Co. KGaA
- ICHEMCO s.r.l.
- Jowat SE
- KCC Corporation
- LG Chem Ltd.
- Momentive Performance Materials Inc.
- OMNOVA Solutions Inc.
- Organik Kimya San. ve Tic. A.S.
- Pidilite Industries Limited
- Shin-Etsu Chemical Co., Ltd. Silicone Division
- Sika AG
- Synthomer plc
- The Dow Chemical Company
- Toyochem Co., Ltd.

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