

Global AI Consulting and Support Services Market – Service, Company Types and Industry Sectors

The report analyzes the global and regional Artificial Intelligence (AI) Consulting and Support Services markets across the period 2021-2030, with 2024 as the base year and forecasts through 2030. The study segments the market by Service Type (Analytics Consulting, Automation Consulting, Digital Strategy & Transformation, Application Development, Cognitive Integration), Company Type (Large Enterprises, Small & Medium-sized Enterprises) and Industry Sector (BFSI, IT & Telecom, Manufacturing, Government, Healthcare, Retail & Ecommerce, Energy & Utilities, Transportation, Education, Others). Additionally, the report profiles over 26 leading companies, detailing their strategies, service models, and innovations. All market figures are presented in US\$ million.

Published: September 2025

Report Code: ITM020

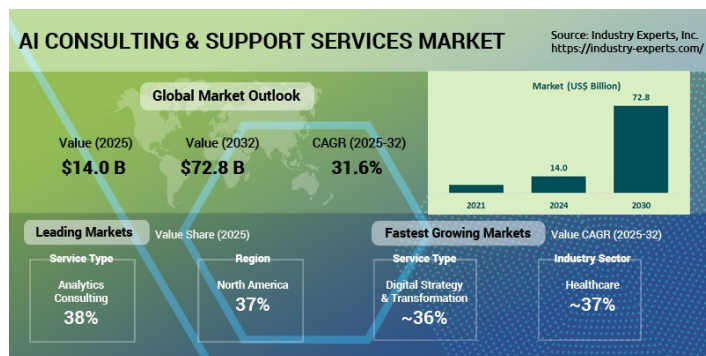
Pages: 378

Charts: 291

Price: \$5490 Single User License, \$7200 Enterprise License

AI Consulting & Support Services Market Trends and Outlook

With an estimated 2024 share of 36.8%, the global market for AI Consulting and Support Services is the largest in North America. The region, especially the United States, is home to leading tech hubs and major AI companies, such as Google, Microsoft and IBM that promote innovation and access to advanced AI tools and expertise. Almost all major sectors in North America, including BFSI, healthcare and retail have adopted some form of AI Consulting and Support Services, with enterprises left behind now taking a cue from them and entering the market. As many as 65% of banks in the US are employing AI tools for fraud detection, which further need consulting and support services per- and post-implementation. Scalable AI solutions in the region are being supported by widespread cloud adoption, such as AWS and Azure, and high-speed internet, which enables consulting firms to deliver services promptly. Demand for AI Consulting in North America is also being driven by stringent data privacy laws, such as CCPA in California, and an emphasis on ethical AI for ensuring compliance and transparency. Other factors for the region's dominant status in AI Consulting and Support Services include a vast pool of talented & expert individuals, supportive government initiatives, presence of leading consulting firms and economic capability.



AI Consulting & Support Services Market Report Scope

The report analyzes the global and regional Artificial Intelligence (AI) Consulting and Support Services markets across the period 2021-2030, with 2024 as the base year and forecasts through 2030 by Service Type, Company Type and Industry Sector in terms of value in US\$.

Key Metrics

Historical Period:	2021-2023
Base Year:	2024
Forecast Period:	2024-2030
Units:	Value market in US\$
Companies Mentioned:	26

AI Consulting & Support Services Market by Geographic Region

- North America (The United States, Canada and Mexico)
- Europe (Germany, the United Kingdom, France, Italy, the Netherlands, Spain, Russia, Switzerland and Rest of Europe)
- Asia-Pacific (China, Japan, India, Australia, Singapore, South Korea and Rest of Asia-Pacific)
- South America (Brazil, Argentina, Colombia, Chile, Peru and Rest of South America)
- Middle East & Africa (the United Arab Emirates, South Africa, Egypt, Saudi Arabia, Morocco, Kuwait, Qatar and Rest of Middle East & Africa)

AI Consulting & Support Services Market by Service Type

- Analytics Consulting
- Automation Consulting
- Digital Strategy & Transformation
- Application Development
- Cognitive Integration

AI Consulting & Support Services Market by Company Type

- Large Enterprises
- Small & Medium-sized Enterprises (SMEs)

AI Consulting & Support Services Market by Industry Sector

- BFSI
- IT & Telecom
- Manufacturing
- Government
- Healthcare
- Retail & Ecommerce
- Energy & Utilities
- Transportation
- Education
- Others

SAMPLE COMPANY PROFILE

ACCENTURE PLC

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Business Profile

Accenture PLC, founded in 1989 and headquartered in Dublin, Ireland, is a leading global provider of IT and management consultancy services. The company’s workforce of about 799 thousand individuals offer client services in over 120 countries worldwide. The wide range of services and solutions offered by Accenture encompasses Strategy & Consulting, Technology, Operations, Industry X and Song. The company boasts of a customer base exceeding 9,000 that covers the full spectrum of industries globally. Major industries served by the company’s IT services include Automotive, Banking, Capital Markets, Communications & Media, Consumer Goods & Services, Energy, Health, High Tech, Industrial Equipment, Insurance, Life Sciences, Natural Resources, Public Service, Retail, Software & Platforms, Travel, US Federal Government and Utilities.

In the area of Strategy & Consulting services, Accenture collaborates with top level executives of leading global organizations to assist in driving growth, enhancing competitiveness, implementing operational improvements, reducing costs and delivering overall & sustainable stakeholder. For this, the company makes use of its industrial knowhow and expertise in technology, data, analytics, AI, change management, talent, learning and sustainability capabilities to help expedite all a company’s reinvention.

Technology services provided by Accenture’s Advanced Technology Centers cover cloud, systems integration & application management, security, intelligent platform services, infrastructure services, software engineering services, data & AI, automation and global delivery. The company has been a pioneer in adopting innovative technologies, such as generative AI, blockchain, robotics, 5G, edge computing, metaverse and quantum computing, which further help address organizational challenges.

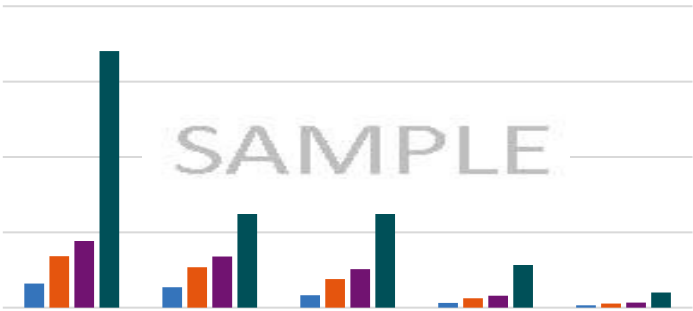
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SAMPLE TABLE/CHART

Glance at 2021, 2024 and 2030 Global AI Consulting and Support Services Market Share (%) by Service Type - Analytics Consulting, Automation Consulting, Digital Strategy & Transformation, Application Development and Cognitive Integration



Global AI Analytics Consulting Market Analysis (2021-2030) by Geographic Region - North America, Europe, Asia-Pacific, South America and Middle East & Africa in US\$ Million



KEY PLAYERS PROFILED

- Accenture PLC
- Adastra
- Addepto sp. z o.o.
- ADDO AI
- Bain & Company
- Boston Consulting Group (BCG)
- Capgemini Services SAS
- Centric Consulting
- Coupa
- Deloitte Touche Tohmatsu Ltd
- Eigen Innovations
- Elucidate
- EvaCodes LLC
- Ernst & Young (EY)

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Industry Experts' market research, backed by years of experience and an analytical team dedicated to providing the most optimal business solutions, has been specifically designed to provide a variety of benefits, both current and future. Our leading-edge publications make the life easy for corporate strategists, investors, analysts and researchers, startups, consultants, financial and banking executives, academicians and many more. The company also provides customized research reports to cater the needs of the industry.

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