Summary

Naturally occurring sugar alcohol or polyol, Xylitol is found in most plant material such as fruits and vegetables. Currently, xylitol is commercially extracted from birch wood and corn cobs and many processes are in development stage to extract xylitol from other hemicellulose sources such as sugar cane bagasse. Xylitol is widely used as a sugar substitute and the interest in xylitol has increased considerably in recent years, due to many commercial applications in different markets such as food, dental related products, and pharmaceuticals.

Driven by increasingly health and weight conscious consumers, xylitol demand is expected to grow in sugar-free and low-calorie food products. Global market for xylitol is estimated at 161.5 thousand metric tons, valued at US$670 million in 2013 and expected to reach 242 thousand metric tons valued at just above US$1 billion by 2020, by growing at robust CAGRs of over 6% in terms of both volume and value. Chewing gum industry is projected to consume about 163 thousand metric tons by 2020 to remain the largest consumer of xylitol with 67% of global xylitol consumption. Estimated consumption of xylitol by chewing gum and confectionary was nearly 80% in 2010.

The study also analyzes the global alternative sweeteners market while exploring the Xylitol market with in-depth analysis of its end-use applications comprising Chewing Gum, Confectionary, Other Foods, Personal Care and Others. The analysis of alternative sweetener categories include High Intense Sweeteners - Saccharin, Aspartame, Cyclamate, Sucralose, Acesulfame-K, Neotame, Stevia and Others; and Polyols/Sugar Alcohols - Sorbitol, Mannitol, Maltitol, Xylitol, Erythritol, Lactitol and Isomalt. The global market data is illustrated in terms of both volume in metric tons and value in USD. A snapshot of the global competitive landscape is illustrated along with the installed and planned capacities of major manufacturers.

This 293 pages global market report reviews, analyses and projects the Xylitol market for global and the regional markets including North America, Europe, Asia-Pacific and Rest of World. The regional markets further analyzed for 15 independent countries across North America – The United States, Canada and Mexico; Europe – Germany, France, Italy, Spain, UK, Finland and Russia; Asia-Pacific – China, Japan, South Korea, Australia and India. The study includes 187 charts (includes a data table and graphical representation for each chart), supported with meaningful and easy to understand graphical presentation, of market numbers. This report profiles 19 major global players that are engaged in manufacturing of xylitol and also includes the companies which are planning to enter the foray.

TABLE OF CONTENTS

PART A: GLOBAL MARKET PERSPECTIVE
1. INTRODUCTION
  1.1 Product Overview
  1.1.1 Categorization of Sweeteners
    1.1.1.1 Caloric Sweeteners
    1.1.1.2 High Intense Sweeteners (HIS)
    1.1.1.3 Polyols (Sugar Alcohols)
  1.1.2 High Intense Sweeteners
    1.1.2.1 Applications for Artificial High Intense Sweeteners
    1.1.2.2 Potential Health Benefits Offered by Artificial Sweeteners
      1.1.2.2.1 Controlling Weight
      1.1.2.2.2 Controlling Diabetes
    1.1.2.3 Potential Health Issues Associated with Artificial High Intense Sweeteners
    1.1.2.4 Categories of Artificial High Intense Sweeteners

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May 2014
1.1.2.4.1 Saccharin
1.1.2.4.2 Acesulfame Potassium (Acesulfame K)
1.1.2.4.3 Sucralose
1.1.2.4.4 Aspartame
1.1.2.4.5 Neotame
1.1.2.4.6 Cyclamates
1.1.2.5 Categories of Natural High Intense Sweeteners
1.1.2.5.1 Stevia Sweetener
1.1.2.5.2 Luo Han Guo
1.1.3 Polyols (Sugar Alcohols)
1.1.3.1 Potential Health Benefits Offered by Polyols/Sugar Alcohols
1.1.3.1.1 Help in Controlling Weight
1.1.3.1.2 Diabetes
1.1.3.1.3 Tooth Decay
1.1.3.1.4 Other Benefits
1.1.3.2 Potential Health Concerns Associated with Polyols/Sugar Alcohols
1.1.3.3 Polyols and Gastrointestinal (GI) Effects
1.1.3.4 Applications of Polyols/Sugar Alcohols
1.1.3.4.1 Food Applications
1.1.3.4.2 Pharmaceutical Applications
1.1.3.4.3 Personal Hygiene Product Applications
1.1.3.5 Sorbitol
1.1.3.6 Mannitol
1.1.3.7 Maltitol
1.1.3.8 Xylitol
1.1.3.9 Erythritol
1.1.3.10 Isomalt
1.1.3.11 Lactitol
1.1.4 An Overview of Xylitol
1.1.4.1 Nutraceutical Properties of Xylitol
1.1.4.2 Xylose and Xylitol Metabolism
1.1.4.2.1 In Yeasts and Molds
1.1.4.2.2 In Bacteria
1.1.4.2.3 In Mammals
1.1.4.3 Health Benefits of Xylitol
1.1.4.3.1 Dental Benefits
1.1.4.3.1.1 Reduction in the Formation of New Caries
1.1.4.3.1.2 Reduction in Growth of Plaque
1.1.4.3.1.3 Promotion of Salivary Flow
1.1.4.3.2 Benefits for Diabetics
1.1.4.3.3 Xylitol as a Source of Energy
1.1.4.3.4 Ear Infection
1.1.4.3.5 Safety of Xylitol
1.1.4.3.6 Xylitol Toxicity in Dogs
1.1.4.4 Xylitol Application Overview
1.1.4.5 Xylitol Production Processes
1.1.4.5.1 Raw Materials
1.1.4.5.2 Chemical Production Process
1.1.4.5.3 Microbial Production Process
XYLITOL – A GLOBAL MARKET OVERVIEW

1.1.4.5.3.1 Production of Xylitol Using Yeasts
1.1.4.5.3.2 Production of Xylitol from Molds

2. KEY MARKET TRENDS
2.1 Prospects for Low-Calorie Sweeteners Brightened by Escalating Incidences of Obesity and Diabetes
2.1.1 Overweight and Obesity: Some Statistics of Prevalence
2.1.2 Burden of Diabetes and Impaired Glucose Tolerance (IGT) on a Global Level
   World - At a Glance
   2.1.2.1 Diabetes
   2.1.2.2 Impaired Glucose Tolerance (IGT)
2.1.3 To Conclude

3. REGULATORY LANDSCAPE
High Intense Sweeteners
Polyols / Sugar Alcohols
Xylitol
3.1 Polyols and High Intense Sweetener Regulations around the Globe
   3.1.1 European Union
   3.1.1.1 Purity Criteria
   3.1.1.2 Labeling
   3.1.1.3 Health Claims
   3.1.1.4 Nutrition Claims
   3.1.2 The United States
   3.1.2.1 Health Claims
   3.1.2.2 Labeling
   3.1.3 Japan
   3.1.3.1 Nutritional Claims
   3.1.3.2 Health Claims
   3.1.4 India
   3.1.4.1 Labeling
   3.1.4.2 Health Claims
   3.1.4.3 Nutritional Claims
   3.1.5 China

4. KEY GLOBAL PLAYERS
Cargill, Inc.
DFI Corporation
DuPont Nutrition & Health (DuPont Danisco)
Godavari Bi refineries Ltd.
Hangzhou Shouxin Biological Technology Co., Ltd.
Hebei Shengxue Glucose Co., Ltd.
Ingredion Inc.
Mitsubishi Shoji Foodtech Co., Ltd.
Novagreen Inc.
Roquette Freres
Shandong Futaste Co., Ltd.
Shandong Lunglive Bio-Technology Co., Ltd.
Shandong Lujian Biological Technology Co. Ltd.
XYLITOL – A GLOBAL MARKET OVERVIEW

Shandong Zhenxing Chemical Industry Co., Ltd.
Tata Chemicals Limited
Thomson Biotech (Xiamen) Co., Ltd.
Xylitol Canada, Inc.
Zhejiang Huakang Pharmaceutical Co., Ltd.
Zuchem Inc.

5. KEY BUSINESS, PRODUCT AND TECHNOLOGY TRENDS
Indian Patent Office Granted Patent for Tata Chemicals Process for Microbial Production of Xylitol
Update on Xylitol Canada’s Xylitol and Xylose commercialization Efforts
Researchers Succeed in Maximizing the Microbial Production Scale of Xylitol
Tata Chemicals to Commission Chennai Nutraceutical Plant
CJ Toyota Tsusho Philippines Closed its Davao Del Sur Xylose Production Unit
Issue of Two Patents Broaden Polyol Technology Portfolio of zuChem
Strategic Alliance between zuChem and Godavari Biorefineries
North American Confectioners to Get Xylitol Supply from NovaGreen
Xylitol Manufacturing Facility in USA Established by Xylitol Canada
CJ Toyota Tsusho Philippines to Produce Xylose from Coconut Shells
Pet Owners Cautioned by FDA on Risks of Accidental Intake of Xylitol by Pets
Acquisition of Danisco by DuPont
EFSA Offers Approval to Chewing Gums with No Added Sugars Containing Polyols
SunOpta BioProcess Receives $5.5 Million (CAD) from SDTC for Xylitol R&D

6. GLOBAL ALTERNATIVE SWEETENERS MARKET
6.1 Alternative Sweeteners Market Overview by Geographic Region
6.2 Alternative Sweeteners Market Overview by Sweetener Type
6.2.1 High Intense Sweeteners (HIS)
6.2.1.1 High Intense Sweeteners Market Overview by Type
6.2.1.2 High Intense Sweeteners Market Overview by Geographic Region
6.2.2 Polyols (or Sugar Alcohols)
6.2.2.1 Polyols (Sugar Alcohols) Market Overview by Type
6.2.2.2 Polyols (Sugar Alcohols) Market Overview by Geographic Region

7. GLOBAL XYLITOL MARKET OVERVIEW
7.1 Market Overview by End-use Application
7.1.1 End-use Applications Market Overview by Geographic Region
7.1.1.1 Chewing Gum
7.1.1.2 Confectionary
7.1.1.3 Other Food Applications
7.1.1.4 Personal Care Products
7.1.1.5 Other Applications

PART B: REGIONAL MARKET PERSPECTIVE
1. NORTH AMERICA
1.1 Market Overview by Region
1.2 Market Overview by End-use Application
1.3 North American Market Overview by Country
1.3.1 The United States

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XYLITOL – A GLOBAL MARKET OVERVIEW

1.3.2 Canada
1.3.3 Mexico

2. EUROPE
2.1 Market Overview by Region
2.2 Market Overview by End-use Application
2.3 European Market Overview by Country
2.3.1 Germany
2.3.2 France
2.3.3 Italy
2.3.4 Spain
2.3.5 United Kingdom
2.3.6 Finland
2.3.7 Russia
2.3.8 Rest of Europe

3. ASIA-PACIFIC
3.1 Market Overview by Region
3.2 Market Overview by End-use Application
3.3 Asia-Pacific Market Overview by Country
3.3.1 China
3.3.2 Japan
3.3.3 South Korea
3.3.4 Australia
3.3.5 India
3.3.6 Rest of APAC

4. REST OF WORLD
4.1 Market Overview by Region
4.2 Market Overview by End-use Application

PART C: XYLITOL PATENT LANDSCAPE
1. Major Patents in Chemical Processes
2. Major Patents in Microbial Processes
3. List of Other Major Patents in Chemical and Microbial Processes

PART D: GUIDE TO THE INDUSTRY

PART E: ANNEXURE
1. RESEARCH METHODOLOGY
2. FEEDBACK

Charts & Graphs
GLOBAL MARKET PERSPECTIVE
Chart 1: Snapshot for Global Xylitol Market Share (2012) by End-use Application
Chart 2: Global Xylitol End-use Application in Chewing Gum by Volume (Metric Tons) and Value (USD Million)
Chart 3: Global Xylitol End-use Application in Confectionary by Volume (Metric Tons) and Value (USD Million)
XYLITOL – A GLOBAL MARKET OVERVIEW

Chart 4: Global Xylitol End-use Application in Other Foods by Volume (Metric Tons) and Value (USD Million)
Chart 5: Global Xylitol End-use Application in Personal Care Products by Volume (Metric Tons) and Value (USD Million)
Chart 6: Global Xylitol End-use Application in Other Applications by Volume (Metric Tons) and Value (USD Million)
Chart 7: Global Xylitol Revenue Market Share (2012) by Manufacturer in USD Million
Chart 8: Global Xylitol Installed Capacities (2012) by Country in Metric Tons
Chart 9: Global Alternative Sweeteners/Sugar Substitutes Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 14: Global Alternative Sweeteners/Sugar Substitutes Market Overview (2009-2020) by Major Sweetener Type - High Intense Sweeteners and Polyols (Sugar Alcohols) in Metric Tons
Chart 15: Glance at 2010, 2015 and 2020 Global Alternative Sweeteners/Sugar Substitutes Volume Market Share (%) by Major Sweetener Type - High Intense Sweeteners and Polyols (Sugar Alcohols)
Chart 16: Global Alternative Sweeteners/Sugar Substitutes Market Overview (2009-2020) by Major Sweetener Type - High Intense Sweeteners and Polyols (Sugar Alcohols) in USD Million
Chart 17: Glance at 2010, 2015 and 2020 Global Alternative Sweeteners/Sugar Substitutes Value Market Share (%) by Major Sweetener Type - High Intense Sweeteners and Polyols (Sugar Alcohols)
Chart 18: Global High Intense Sweeteners Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 19: 2012 Global High Intense Sweeteners Market Overview (2009-2020) by End-use Application - Beverages, Bakery, Table Top, Diary, Confectionary and Processed Foods & Other in Metric Tons and Value (US$ Million)
Chart 20: Global High Intense Sweeteners Market Overview (2009-2020) by Sweetener Type - Saccharin, Aspartame, Cyclamate, Sucralose, Acesulfame-K, Neotame, Stevia and Others in Metric Tons
Chart 24: Global High Intense Sweeteners Market Overview (2009-2020) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World in Metric Tons
Chart 25: Glance at 2010, 2015 and 2020 Global High Intense Sweeteners Volume Market Share (%) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World
Chart 26: Global High Intense Sweeteners Market Overview (2009-2020) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World in USD Million
Chart 27: Glance at 2010, 2015 and 2020 Global High Intense Sweeteners Value Market Share (%) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World
Chart 28: Global Polyols (Sugar Alcohols) Market Overview by Volume (Metric Tons) and Value (USD Million)
Chart 29: 2012 Global Polyols (Sugar Alcohols) Market Overview (2009-2020) by End-use Application - Confectionary, Other Foods, Personal Care, Pharma & Nutra and Others in Metric Tons and Value (US$ Million)
Chart 30: Global Polyols (Sugar Alcohols) Market Overview (2009-2020) by Product Type - Sorbitol, Mannitol, Maltitol, Xylitol, Erythritol and Others in Metric Tons
Chart 31: Glance at 2010, 2015 and 2020 Global Polyols (Sugar Alcohols) Volume Market Share (%) by Product Type - Sorbitol, Mannitol, Maltitol, Xylitol, Erythritol and Others
Chart 32: Global Polyols (Sugar Alcohols) Market Overview (2009-2020) by Product Type - Sorbitol, Mannitol, Maltitol, Xylitol, Erythritol and Others

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XYLITOL – A GLOBAL MARKET OVERVIEW

Chart 58: Glance at 2010, 2015 and 2020 Global Xylitol End-use Application Value Market Share (%) in Personal Care Products by Geographic Region - North America, Europe, Asia-Pacific and Rest of World
Chart 59: Global Xylitol End-use Application in Other Applications by Geographic Region - North America, Europe, Asia-Pacific and Rest of World in Metric Tons
Chart 60: Glance at 2010, 2015 and 2020 Global Xylitol End-use Application Volume Market Share (%) in Other Applications by Geographic Region - North America, Europe, Asia-Pacific and Rest of World
Chart 61: Global Xylitol End-use Application in Other Applications by Geographic Region - North America, Europe, Asia-Pacific and Rest of World in USD Million
Chart 62: Glance at 2010, 2015 and 2020 Global Xylitol End-use Application Value Market Share (%) in Other Applications by Geographic Region - North America, Europe, Asia-Pacific and Rest of World

REGIONAL MARKET PERSPECTIVE
Chart 63: Global Xylitol Market Overview (2009-2020) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World in Metric Tons
Chart 64: Glance at 2010, 2015 and 2020 Global Xylitol Volume Market Share (%) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World
Chart 65: Global Xylitol Market Overview (2009-2020) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World in USD Million
Chart 66: Glance at 2010, 2015 and 2020 Global Xylitol Value Market Share (%) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World

NORTH AMERICA
Chart 67: North American Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 68: North American Xylitol Market Overview (2009-2020) by Country - United States, Canada and Mexico in Metric Tons
Chart 69: Glance at 2010, 2015 and 2020 North American Xylitol Volume Market Share (%) by Country - United States, Canada and Mexico
Chart 70: North American Xylitol Market Overview (2009-2020) by Country - United States, Canada and Mexico in USD Million
Chart 71: Glance at 2010, 2015 and 2020 North American Xylitol Value Market Share (%) by Country - United States, Canada and Mexico
Chart 72: North American Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 73: Glance at 2010, 2015 and 2020 North American Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 74: North American Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 75: Glance at 2010, 2015 and 2020 North American Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

The United States
Chart 76: United States Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 77: United States Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 78: Glance at 2010, 2015 and 2020 United States Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 79: United States Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 80: Glance at 2010, 2015 and 2020 United States Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

Canada
Chart 81: Canadian Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 82: Canadian Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
XYLITOL – A GLOBAL MARKET OVERVIEW

Chart 83: Glance at 2010, 2015 and 2020 Canadian Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 84: Canadian Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 85: Glance at 2010, 2015 and 2020 Canadian Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

Mexico
Chart 86: Mexican Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 87: Mexican Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 88: Glance at 2010, 2015 and 2020 Mexican Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 89: Mexican Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 90: Glance at 2010, 2015 and 2020 Mexican Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

EUROPE
Chart 91: European Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 92: European Xylitol Market Overview (2009-2020) by Country - Germany, France, Italy, Spain, UK, Finland, Russia and Rest of Europe in Metric Tons
Chart 93: Glance at 2010, 2015 and 2020 European Xylitol Volume Market Share (%) by Country - Germany, France, Italy, Spain, UK, Finland, Russia and Rest of Europe
Chart 94: European Xylitol Market Overview (2009-2020) by Country - Germany, France, Italy, Spain, UK, Finland, Russia and Rest of Europe in USD Million
Chart 95: Glance at 2010, 2015 and 2020 European Xylitol Value Market Share (%) by Country - Germany, France, Italy, Spain, UK, Finland, Russia and Rest of Europe
Chart 96: European Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 97: Glance at 2010, 2015 and 2020 North American Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 98: European Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 99: Glance at 2010, 2015 and 2020 North American Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

Germany
Chart 100: German Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 101: German Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 102: Glance at 2010, 2015 and 2020 German Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 103: German Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 104: Glance at 2010, 2015 and 2020 German Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

France
Chart 105: French Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 106: French Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 107: Glance at 2010, 2015 and 2020 French Xylitol Volume Market Share (%) by End-use Application - Chewing Gum,
XYLITOL – A GLOBAL MARKET OVERVIEW

Confectionary, Other Foods, Personal Care and Others
Chart 108: French Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 109: Glance at 2010, 2015 and 2020 French Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

Italy
Chart 110: Italian Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 111: Italian Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 112: Glance at 2010, 2015 and 2020 Italian Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

Spain
Chart 115: Spanish Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 116: Spanish Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 117: Glance at 2010, 2015 and 2020 Spanish Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

United Kingdom
Chart 120: United Kingdom Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 121: United Kingdom Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 122: Glance at 2010, 2015 and 2020 United Kingdom Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

Finland
Chart 125: Finnish Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 126: Finnish Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 127: Glance at 2010, 2015 and 2020 Finnish Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

Russia
Chart 130: Russian Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 131: Russian Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
XYLITOL – A GLOBAL MARKET OVERVIEW

Chart 132: Glance at 2010, 2015 and 2020 Russian Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 133: Russian Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 134: Glance at 2010, 2015 and 2020 Russian Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

Rest of Europe
Chart 135: Rest of Europe Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 136: Rest of Europe Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 137: Glance at 2010, 2015 and 2020 Rest of Europe Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 138: Rest of Europe Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 139: Glance at 2010, 2015 and 2020 Rest of Europe Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

ASIA-PACIFIC
Chart 140: Asia-Pacific Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 141: Asia-Pacific Xylitol Market Overview (2009-2020) by Country - China, Japan, South Korea, Australia, India and Rest of APAC in Metric Tons
Chart 142: Glance at 2010, 2015 and 2020 Asia-Pacific Xylitol Volume Market Share (%) by Country - China, Japan, South Korea, Australia, India and Rest of APAC
Chart 143: Asia-Pacific Xylitol Market Overview (2009-2020) by Country - China, Japan, South Korea, Australia, India and Rest of APAC in USD Million
Chart 144: Glance at 2010, 2015 and 2020 Asia-Pacific Xylitol Value Market Share (%) by Country - China, Japan, South Korea, Australia, India and Rest of APAC
Chart 145: Asia-Pacific Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 146: Glance at 2010, 2015 and 2020 Asia-Pacific Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 147: Asia-Pacific Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 148: Glance at 2010, 2015 and 2020 Asia-Pacific Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

China
Chart 149: Chinese Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 150: Chinese Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 151: Glance at 2010, 2015 and 2020 Chinese Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 152: Chinese Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 153: Glance at 2010, 2015 and 2020 Chinese Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

Japan
Chart 154: Japanese Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 155: Japanese Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 156: Glance at 2010, 2015 and 2020 Japanese Xylitol Volume Market Share (%) by End-use Application - Chewing Gum,
XYLITOL – A GLOBAL MARKET OVERVIEW

Confectionary, Other Foods, Personal Care and Others
Chart 157: Japanese Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 158: Glance at 2010, 2015 and 2020 Japanese Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

South Korea
Chart 159: Korean Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 160: Korean Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 161: Glance at 2010, 2015 and 2020 Korean Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 162: Korean Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 163: Glance at 2010, 2015 and 2020 Korean Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

Australia
Chart 164: Australian Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 165: Australian Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 166: Glance at 2010, 2015 and 2020 Australian Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 167: Australian Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 168: Glance at 2010, 2015 and 2020 Australian Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

India
Chart 169: Indian Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 170: Indian Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 171: Glance at 2010, 2015 and 2020 Indian Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 172: Indian Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 173: Glance at 2010, 2015 and 2020 Indian Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

Rest of APAC
Chart 174: Rest of APAC Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 175: Rest of APAC Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 176: Glance at 2010, 2015 and 2020 Rest of APAC Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 177: Rest of APAC Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 178: Glance at 2010, 2015 and 2020 Rest of APAC Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

REST OF WORLD
Chart 179: Rest of World Xylitol Market Overview (2009-2020) by Volume (Metric Tons) and Value (USD Million)
Chart 180: Rest of World Xylitol Market Overview (2009-2020) by Geographic Region - South America, Middle East & Africa and Other CIS Countries (ex. Russia) in Metric Tons
XYLITOL – A GLOBAL MARKET OVERVIEW

Chart 181: Glance at 2010, 2015 and 2020 Rest of World Xylitol Volume Market Share (%) by Geographic Region - South America, Middle East & Africa and Other CIS Countries (ex. Russia)
Chart 182: Rest of World Xylitol Market Overview (2009-2020) by Geographic Region - South America, Middle East & Africa and Other CIS Countries (ex. Russia) in USD Million
Chart 183: Glance at 2010, 2015 and 2020 Rest of World Xylitol Value Market Share (%) by Geographic Region - South America, Middle East & Africa and Other CIS Countries (ex. Russia)
Chart 184: Rest of World Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in Metric Tons
Chart 185: Glance at 2010, 2015 and 2020 Rest of World Xylitol Volume Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others
Chart 186: Rest of World Xylitol Market Overview (2009-2020) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others in USD Million
Chart 187: Glance at 2010, 2015 and 2020 Rest of World Xylitol Value Market Share (%) by End-use Application - Chewing Gum, Confectionary, Other Foods, Personal Care and Others

Tables
Table 1: Categories of Alternative Sweeteners (or Sugar Substitutes)
Table 2: Relative Sweetness of High Intense Sweeteners
Table 3: Steviol Glycosides in Stevia Leaves
Table 4: Sweetness Profile of Polyols
Table 5: Physical and Chemical Properties of Polyols
Table 6: Properties of Xylitol
Table 7: Top 10 Countries with Highest Number of People with Diabetes in the 20-79 Age Group (2010 and 2030)
Table 8: Top 10 Countries with Highest Number of People with Impaired Glucose Tolerance in the 20-79 Age Group (2010 and 2030)
Table 9: Regional Estimates for Diabetes (20-79 Age Group), 2010 and 2030
Table 10: Regional estimates for Impaired Glucose Tolerance (IGT) (20-79 Age Group), 2010 and 2030
Table 11: JECFA’s Standards for High Intense Sweeteners
Table 12: Polyols Usage Standards in the European Union
Table 13: Health Claims Approved for Polyols Usage in the European Union
Table 14: Designated and Approved Sweeteners in Japan and Usage Limits
Table 15: Calorific Values Set for Polyols in Japan
Table 16: List of Sweeteners for use in Foods
Table 17: List of Sweeteners for use in Bread and Biscuits
Table 18: List of Sweeteners for use in Other Food products
Table 19: List of Nutritional Claims including Nutrient Comparative Claims in India
Table 20: The Varieties of Sweeteners Permitted to Use, the Use Scope and the Max Limit in China
Table 21: Global Xylitol Installed Capacities (2012) by Major Manufacturer in Metric Tons
Table 22: Planned Capacities by Major Manufacturers
Table 23: Major Patents Filed/Granted in the Field of Xylitol Production through Chemical Processes
Table 24: Major Patents Filed/Granted in the Field of Xylitol Production through Microbial Processes
Table 25: Other Important Patents Filed/Granted in the Field of Xylitol Production (Chemical/Microbial)

Figures
Figure 1: Polyols Applications
Figure 2: Structure of xylitol
Figure 3: Xylitol Facts
Figure 4: Chemical and Microbial/Fermentation Processes for Xylitol Production
Figure 5: Age-Standardized Prevalence of Overweight in Adults Aged 20+ Years, by WHO Region and World Bank Income Group, Comparable Estimates, 2008
Figure 6: Age-Standardized Prevalence of Obesity in Adults aged 20+ years, by WHO Region and World Bank Income Group, Comparable Estimates, 2008
XYLITOL – A GLOBAL MARKET OVERVIEW

Figure 7: Infant and Young Child Overweight Trends from 1990 to 2015, by World Bank Income Group
Figure 8: Prevalence of Diabetes (20-79 Age Group) by Region, 2010 and 2030
Figure 9: Prevalence of Impaired Glucose Tolerance (20-79 age group) by Region, 2010 and 2030
Figure 10: Number of People with Impaired Glucose Tolerance (20-79 age group) by Region, 2010 and 2030

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Xylitol – A Global Market Overview