

SYNTHETIC VITAMIN E – A GLOBAL MARKET OVERVIEW

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An increasing demand for livestock directly translates into increasing demand for animal feed and animal feed additives such as vitamins. [Synthetic vitamin E](#) is the key ingredient used in global animal feed industry today. It is obvious that demand for synthetic vitamin E for animal feed applications would continue to grow as demand for livestock also grows, more so in the developing regions of Asia, Africa and Latin America. Countries, such as Brazil, China, Russia and other Asian and African regions have been on a catching up mode as they are increasingly adopting modern animal production systems to keep abreast of enhancing domestic demand.

Animal feed is the largest application area with a volume share of about 81.9%, translating into 82.1 thousand metric tons, and value share of 67.1% equating to US\$712.9 million in 2012. Further, consumption of [synthetic vitamin E](#) by the animal feed industry is also expected to record the fastest 2012-2020 CAGR of 4.5% in reaching a projected 116.5 thousand metric tons in 2020 in terms volume and projected to reach US\$1.1 billion by 2020 at a CAGR of 5.7% over 2012-2020 in terms of value.

The [synthetic vitamin E growth](#) in animal feed industry is mainly attributed to the animal feed industry's growth in developing world. The demand for livestock products such as meat, poultry etc. is increasing rapidly in developing nations. The main attributes for this growth would be population growth, urbanization and especially growing household incomes in these countries. General patterns of food consumption and specific demand for livestock products are greatly shaped by levels of urbanization and growth in income. As a consequence, these developing nations are the regions slated to emerge as the fastest growing for food products derived from livestock.

The report reviews, analyses and projects the [synthetic vitamin E market](#) for global and the regional markets including North America, Europe, Asia-Pacific and Rest of World. The regional markets further analyzed for independent countries across North America – The United States, Canada and Mexico; Europe – Germany, France, Italy, Spain, The United Kingdom, The Netherlands and Rest of Europe; Asia-Pacific – China, Japan and Rest of Asia-Pacific. Synthetic vitamin E end-use applications covered in this report include animal feed, dietary supplements, food & beverages and cosmetics.

The study includes 95 charts (includes a data table and graphical representation for each chart), supported with meaningful and easy to understand graphical presentation, of market numbers. The statistical tables represent the data for the [global synthetic vitamin E](#) market value in metric tons and value in US\$ by geographic region and end-use application. This study profiles 6 key global players and 15 major players across Europe – 3; Asia-Pacific – 11 and Rest of World – 1. The report also provides the listing of the companies engaged in the manufacturing and supply of synthetic vitamin E as well as major players in vitamin E end-use industries such as human nutrition, animal nutrition and personal care. The global list of companies covers addresses, contact numbers and the website addresses of 107 companies.

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MAJOR GLOBAL MARKET PLAYERS:

BASF SE

DSM Nutritional Products (Royal DSM NV)

Eisai Food & Chemical Co Ltd

Southwest Synthetic Pharmaceuticals Corp Ltd

Zhejiang Medicine Co Ltd

Zhejiang NHU Company Ltd

For more information please visit: [Synthetic vitamin E – A Global Market Overview](#)