

Synthetic Vitamin E – A Global Market Overview

“The report reviews, analyzes and projects the global market for Synthetic Vitamin E for the period 2014-2024. Application areas of Synthetic Vitamin E analyzed comprise Animal Feed, Dietary Supplements, Food and Beverages and Cosmetics & Personal Care.”

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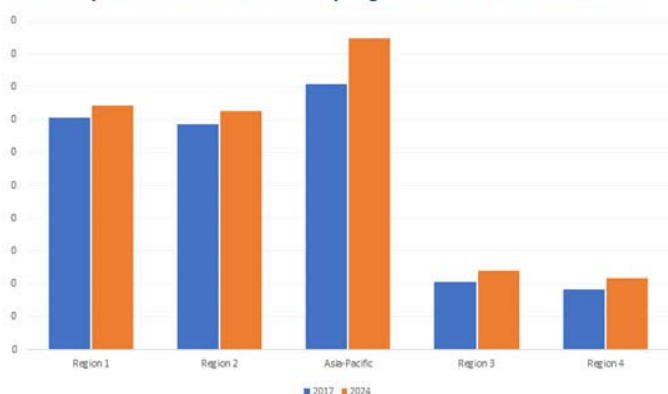
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Report Synopsis

Vitamin E plant closures, such as those of BASF in Germany and others in China, have tightened the supply of vitamin E since the last quarter of 2017. As a consequence of this, the supply of vitamin E will constrict in the first half of 2018 and cause considerable price imbalances. Being a major consumer of vitamin E will adversely affect the animal feed industry, since spikes in prices are likely to increase costs of livestock feed supplements. Already, feed manufacturers and formulators are seeking out alternative ways, such as reducing vitamin E levels in feed or replacing with other ingredients, to alleviate the situation. Industry experts suggesting a challenging outlook for the global vitamin E market till at least the second half of 2018, which would gradually ease off after that.

Asia-Pacific is the largest consumer of synthetic vitamin E globally with a volume share of 35.4% (37 thousand metric tons) in 2017 valued at US\$403.3 million. Asia-Pacific is also slated to register the fastest volume CAGR of 2.3% during 2017 to 2024 period reaching 44.6 thousand metric tons in 2024 valued at US\$474.2 million.

Global Synthetic Vitamin E Market by Region 2017 & 2024 in USD Million



Source: Industry Experts, Inc. <http://industry-experts.com>

Research Findings & Coverage

- Synthetic Vitamin E market is analyzed in this report with respect to major end-use sectors and key countries across the world
- The study exclusively analyzes the market of each end-use sectors of Synthetic Vitamin E by a major geographic region
- Installed capacities of Synthetic Vitamin E manufacturers
- Supply Shortage of Vitamin E Spikes Prices Forcing Feed Manufacturers to Reduce the Usage
- Synthetic Vitamin E Growth to be Propelled by Animal Feed Demand in Developing Economies
- Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments
- Major companies profiled – 14
- The industry guide includes the contact details for 109 companies

End-Use Sectors of Synthetic Vitamin E

- Animal Feed
- Dietary Supplements
- Food & Beverages
- Cosmetics & Personal Care

Analysis Period, Units and Growth Rates

- The report reviews, analyzes and projects the global Synthetic Vitamin E market for the period 2014-2024 in terms of volumes in Metric Tons and market value in US\$ and the compound annual growth rates (CAGRs) projected from 2017 through 2024

Geographic Coverage

- **North America** (The United States, Canada and Mexico)
- **Europe** (Germany, France, Italy, Spain, The United Kingdom, The Netherlands and Rest of World)
- **Asia-Pacific** (China, India, Japan and Rest of Asia-Pacific)
- **South America** (Brazil, Argentina and Rest of South America)
- **Rest of World**

SAMPLE COMPANY PROFILE

BASF SE (GERMANY)

Carl-Bosch-Strasse 38, Ludwigshafen, 67056
Phone: 49-621-600, Fax: 49-621-60-42525
Website: www.newtrition.basf.com

BASF Corporation, Nutrition and Health Division – Natural Vitamin E Plant

2525 S. Kensington Ave., Kankakee IL, 60901, United States

BASF SE, Nutrition & Health Division – Synthetic Vitamin E Plant

Carl-Bosch-Straße 38, Ludwigshafen, Germany

BASF Vitamins Co Ltd – Synthetic Vitamin E Plant

No.88, Yunhai Road, Economic Technology Development Zone, Shenyang, 110141, China

Business Overview

BASF SE is one of the world’s largest chemical companies, with a product line that encompasses chemicals, fine chemicals, plastics, performance products, agricultural products and oil & gas. The company’s Performance Products operations are further classified into Dispersions & Pigments, Care Chemicals, Nutrition & Health, Paper Chemicals and Performance Chemicals businesses. The Nutrition & Health business of BASF is engaged in developing, producing and distributing an extensive variety of products and services for the human and animal nutrition, pharmaceutical and flavor and fragrance sectors. The primary human nutrition products offered by this business segment comprise vitamins and carotenoids, plant sterols, emulsifiers and omega-3 fatty acids, while animal feed additive nutrition products offered include vitamins, carotenoids, enzymes and organic acids. This division’s pharmaceutical product line comprises active ingredients such as caffeine and ibuprofen, in addition to excipients and bespoke synthesis services. For the flavors and fragrances industry, the division offers aroma ingredients such as citral, geraniol and L-menthol.

BASF is the second largest global producer of synthetic vitamin E, with around 23,500 tons per annum capacity manufactured at the company’s German and Chinese facilities. The company’s 2010 acquisition of Cognis Holding GmbH from Cognis Holding Luxembourg S.à r.l. facilitated its initiation as a manufacturer of natural source Vitamin E. Based in Kankakee, Illinois, the United States, BASF’s Cognis Corp facility is active in the fields of Functional Products, Nutrition & Health and Care Chemicals. This unit engages in manufacturing and supplying natural source mixed tocopherols, vitamin E and phytosterol products utilized in the food & beverage and dietary supplement industries. This unit also engages in producing vitamin E TPGS, though the company, in 2012, decided to transfer the manufacture of its Kolliphor™ TPGS vitamin E polyethylene glycol succinate, used as an ingredient in cosmetics, nutraceuticals and pharmaceuticals, from the Kankakee facility to its Minden, Germany-based facility from 2013, with the overall transition expected to be completed in the early part of 2014. The Ludwigshafen, Germany-based facility of BASF is engaged in producing synthetic vitamins, including vitamin A, vitamin D, vitamin E, vitamin K, oily vitamin blends, vitamin B5, DL-alpha-tocopherol and carotenoids, as well as formulations of the same.

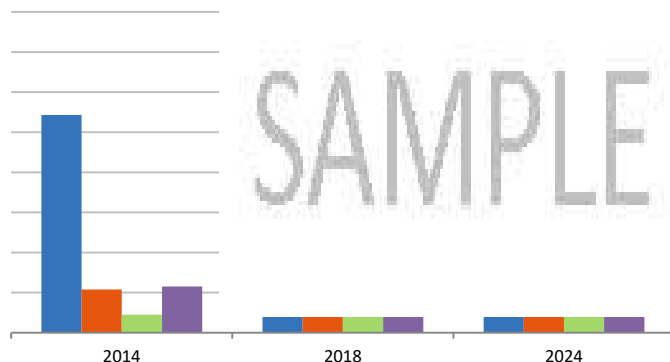
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SAMPLE TABLE/CHART

Glance at 2018 Global Synthetic Vitamin E Value Market Share by Geographic Region - North America, Europe, Asia-Pacific, South America and Rest of World



Asia-Pacific Synthetic Vitamin E Market Analysis (2014-2024) by End-use Application - Animal Feed, Dietary Supplements, Food & Beverages and Cosmetics & Personal Care in USD Million



KEY PLAYERS PROFILED

- BASF SE
- Chongqing Southwest Synthetic Pharmaceuticals Corp Ltd
- DSM Nutritional Products (Royal DSM NV)
- Hangzhou Gosun Biotechnologies Co Ltd
- Jilin Beisha Pharmaceutical Co., Ltd.
- Merck Limited
- Mitsubishi-Chemical Foods Corporation
- Sintofarm SpA
- Soham Organics Pvt. Ltd.
- Wuhu Huahai Biology Engineering Co Ltd
- Yerevan Vitamin Plant
- Zhejiang Donggong Pharmaceutical Co Ltd
- Zhejiang Medicine Co Ltd
- Zhejiang NHU Company Ltd

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Business intelligence provides the critical link between comprehending prevailing market conditions and devising strategies to maximize parameters, such as revenues, profits and return on investment in order to gain market share. The significance of market research can be largely understood through the range of factors that impact businesses. These can comprise market size (current and projected), geographic market reach and demand and supply scenario, to name a few. Our ongoing quest to collect up to date and accurate information by conducting online surveys, personal interviews, taking the opinions of senior level executives will enable us to serve our clients better in every possible aspect.

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