Increased consumer awareness about obesity, diabetes and other health concerns have paved the way for the consumption and usage of alternative sweeteners worldwide. Alternative sweeteners are used as substitute to sugar in foods and beverages to personal care to pharmaceuticals as they contain low to zero calories thus reducing the risk of obesity and diabetes. Alternative sweeteners analyzed in this report include high intensity sweeteners and polyols (also called as sugar alcohols).

Alternative sweeteners’ demand is anticipated to increase in the coming years is also buoyed by approvals of high intensity sweeteners and polyols in food and beverage applications by majority of the countries across the globe. Most of the alternative sweeteners are approved in North America, Europe and Asia-Pacific while very few of them are either banned or approved for restricted usage.

This report analyzes the alternative sweeteners global markets including North America, Europe, Asia-Pacific and Rest of World in terms of both volume in metric tons and value in USD for the 2014-2022 analysis period. The regional markets further analyzed for 13 independent countries across North America – the United States, Canada and Mexico; Europe – France, Germany, Italy, Spain, the United Kingdom and Russia; Asia-Pacific – China, India, Japan and South Korea; and Rest of World – South America, Middle East & Africa and CIS Countries (Excl. Russia). The market is analyzed in all of these major regions by alternative sweeteners product category (HIS and Polyols), key countries and by major end-use applications in terms of both volume and value. This report also explores the market by product category and major application sector for each major country. The global key market trends are illustrated along with the recent major business trends such as product innovations/launches, mergers and acquisitions etc.

Polyols dominate the global market for Alternative Sweeteners by product category, forecast to be 1.6 million metric tons in 2017 accounting for over 90%, which is projected to reach 1.9 million metric tons by 2022 growing at a CAGR of 3.4% between the two years. High Intensity Sweeteners accounts for the remaining market share of Alternative Sweeteners and expected to witness the growth rate of 3% during the same period.
CARGILL, INC (UNITED STATES)
PO Box 9300, Minneapolis, MN 55440-9300
United States
Phone: 1-800-227-4455
Website: www.cargill.com

Business Overview
Cargill, Inc was established in 1865 with its headquarters in Minneapolis, Minnesota. Cargill is a leading global developer, processor, manufacturer and marketer of food, agricultural and industrial products and offers services to food and beverage makers and consumers. Cargill Sweeteners performs its operations through its businesses: Cargill Starches & Sweeteners China, Cargill Starches & Sweeteners Europe, Cargill Starches & Sweeteners South America, and Cargill Starches & Sweeteners Southeast Asia. The product line of the company includes a comprehensive range of sweeteners, including granulated sugar, corn syrup, refined sugar, Mexican Estanar sugar, liquid sucrose, stevia based sweeteners, high fructose corn syrup, sucromalt, trehalose, dextrose, liquid adjuncts, fruit sugar and polyols such as erythritol, isomalt, maltitol, xylitol and sorbitol.

Product Portfolio
Polyols for Food & Beverage Applications
- Maltex® maltitol – maltitol syrups for bakery, confectionery, convenience foods and dairy
- Zerose® erythritol – for food, beverage, pharmaceutical, dental and personal care industries

Polyols for Pharmaceutical Applications
- C*Pharm™ IsoMaltidex isomalt
- C*Pharm™ Maltidex maltitol - C*Pharm™ Maltidex L and C*Pharm™ Maltidex M (higher maltitol content)
- C*Pharm™ Mannidex mannitol
- C*Pharm™ Sorbidex sorbitol - C*Pharm™ Sorbidex NC (non-crystallizing) and C*Pharm™ Sorbidex C (crystallizing)

Specialty Sweeteners
- EverSweet™ zero-calorie sweetener - Steviol glycosides from fermentation.
- ViaTech® stevia sweeteners - ViaTech® portfolio consists of individual or mixed steviol glycosides having a high performance sweet taste, reduced off-notes, and deliver a commercially viable cost-in-use.
- Truvia® Stevia Leaf Extract - stevia leaf extract.
- TREHA® trehalose - TREHA® trehalose is produced from starch by a proprietary enzymatic process.

KEY PLAYERS PROFILED
- Ajinomoto Co., Inc.
- Anhui Jinhe Industrial Co., Ltd.
- Archer Daniels Midland Company
- B Food Science Co., Ltd.
- BENEO GmbH
- Cargill, Inc
- Celanese Corporation
- Dupont Nutrition & Health
- Gansu Fanzhi Biotech Co., Ltd.
- GLG Life Tech Corporation.
- Golden Time Chemical (Jiangsu) Co., Ltd
- Guilin GFS Monk Fruit Corp.
- Merisant Company
- Mitsubishi Shoji Foodtech Co., Ltd
- Mitsubishi-Kagaku Foods Corporation
- PMC Specialties Group, Inc
- PureCircle Limited
- Roquette Frères S.A
- Shandong Futaste Co., Ltd.
- Shandong Longlive Bio-Technology Co., Ltd.
- Shandong Tianl Pharmacytcal Co., Ltd.
- Suzhou Hope Technology Co., Ltd.
- Tate & Lyle PLC
- Tereos Starch & Sweeteners s.a.s. (Tereos Syral)
- Tianjin North Food Co., Ltd.
- Wuhan Huasweet Co., Ltd.
- Zhejiang Sanhe Food Science & Technology Co., Ltd.
- Zhong Hua Fang Da (H.K.) Limited
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- Polyols (Sugar Alcohols) – A Global Market Overview
- Xylitol – A Global Market Overview

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