

Pressure Sensitive Adhesive (PSA) Tapes – A Global Market Overview

“The report reviews, analyzes and projects the global market for Pressure Sensitive Adhesive (PSA) Tapes for the period 2014-2024. PSA tapes analyzed in the study include packaging tapes, masking tapes, electrical & electronic tapes, double coated tapes, medical & hygiene tapes, adhesive transfer tapes and other PSA tapes. The report explores PSA tapes market with respect to backing materials segmented into polypropylene, paper, polyvinyl chloride and others. The study also analyses the PSA tapes market by adhesive technology – solvent based, water based, hot melts and radiation (UV/EB) cured.”

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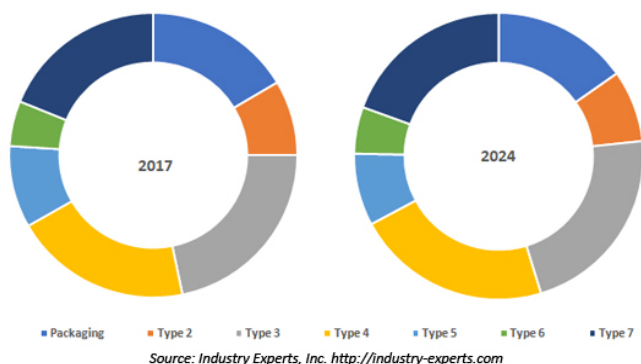
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Report Synopsis

Pressure sensitive adhesive tapes, also known as self-adhesive tapes, will adhere to most of the substrates with pressure and do not require any solvent, water or heat to activate the adhesive. Pressure-sensitive tapes with advanced acrylic adhesive technologies have become the bonding solution of choice in a vast number of applications covering diverse industries and have replaced liquid and spray adhesives, mechanical fasteners and other bonding and fastening systems.

Industry Experts, Inc’s analysts estimated that the Packaging tapes accounted the lion’s share of global PSA Tapes market with about 65% in terms of volume in square meters, in 2017, while Medical & Hygiene tapes ranks top in terms of value with \$10 billion in the same year. Asia-Pacific is projected to grow faster than any other region, both in terms of volume consumption and market value through to 2024.

Global Pressure Sensitive Adhesive (PSA) Tapes Market by Type in USD Million



Research Findings & Coverage

- The global market for Pressure Sensitive Adhesive Tapes is analyzed in this report with respect to all prominent tape types, backing material and adhesive technology
- The study extensively studies each tape type, material and technologies’ market in all major global regions and key countries
- PSA Tapes Take Pole Position in the Automotive Industry
- Advanced PSA Tape Technology Expedites Assembly Operations in Several Industries
- Bio-Based Adhesives Being Targeted by Adhesive Manufacturers
- Material Engineering Advancements Lead to Adhesives Replacing Mechanical Fasteners
- Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments

- Major companies profiled – 88
- The industry guide includes the contact details for 324 companies

Product Outline

The report analyzes the market for the prominent tape types including:

- Packaging Tapes
- Masking Tapes
- Electrical & Electronic Tapes
- Double Coated Tapes
- Medical & Hygiene Tapes
- Adhesive Transfer Tapes
- Other Tapes (include cloth tapes, protective film & other film tapes, foil tapes, transparent tapes and foam tapes)

The study provides the analysis of PSA tapes market based on their backing materials types including:

- Polypropylene-backed
- Paper-backed
- Polyvinyl Chloride-backed
- Other Materials (include film, foil, glass fabrics, non-wovens and foam)

The report also focuses on PSA tapes market based on their adhesive technologies including:

- Solvent Based
- Water Based
- Hot Melts
- Radiation Cured

Analysis Period, Units and Growth Rates

- The report reviews, analyzes and projects the global Smart Materials market for the period 2014-2024 in terms of volume in square meter and market value in US\$ and the compound annual growth rates (CAGRs) projected from 2017 through 2024

Geographic Coverage

- **North America** (The United States, Canada and Mexico)
- **Europe** (Germany, France, Italy, Poland, Russia, Spain, The United Kingdom, Other Western Europe and Other Eastern Europe)
- **Asia-Pacific** (Asia-Pacific (China, India, Indonesia, Japan, South Korea, Taiwan and Rest of Asia-Pacific))
- **South America** (Brazil, Argentina and Rest of South America)
- **Rest of World** (South Africa, Turkey and Other RoW Countries)

SAMPLE COMPANY PROFILE

AVERY DENNISON CORPORATION (UNITED STATES)

207 Goode Avenue, Glendale, California 91203
Phone: (626) 304-2000
Website: www.averydennison.com

Business Profile

Avery Dennison Corporation, formed in 1990 through the merger of Avery International Corporation and Dennison Manufacturing Company, is one of the global leading manufacturers of display graphics, labeling and packaging materials, retail graphic embellishments and RFID tags. Avery Dennison is engaged in the production and supply of pressure-sensitive materials and a variety of tickets, tags, labels and other converted products; pressure-sensitive materials in converted form as tapes and reflective sheeting; and other converted products and items not involving pressure-sensitive components, such as fasteners, tickets, tags, radio-frequency identification ("RFID") inlays and tags, and imprinting equipment and related services. The Company operates through its three business segments - Label and Graphic Materials; Retail Branding and Information Solutions; and Industrial and Healthcare Materials. Headquartered in Glendale, CA, USA, Avery Dennison Corporation employs around 30,000 employees in over 50 countries with reported sales in 2017 of \$6.6 billion.

Business Segments

Label and Graphic Materials Segment produces and supplies Fasson®, JAC®, and Avery Dennison® brand pressure-sensitive label and packaging materials, Avery Dennison® and Mactac® brand graphics, and Avery Dennison® brand reflective products. These materials consist primarily of papers, plastic films, metal foils and fabrics, which are coated with internally-developed and purchased adhesives, and then laminated with specially-coated backing papers and films.

Retail Branding and Information Solutions Segment is engaged in the design, manufacture and supply of a wide variety of branding and information solutions to retailers, brand owners, apparel manufacturers, distributors and industrial customers. The branding solutions include creative services, brand embellishments, graphic tickets, tags, and labels, and sustainable packaging. This segments information solutions include item-level RFID solutions; visibility and loss prevention solutions; price ticketing and marking; care, content, and country of origin compliance solutions; and brand protection and security solutions.

Industrial and Healthcare Materials Segment manufactures and sells Fasson® and Avery Dennison® brand tapes and fasteners, Vancive™ brand medical pressure-sensitive adhesive (PSA) based materials and products, and performance polymers. The company's tape products include coated tapes and adhesive transfer tapes. This segment also manufactures and sells Yongle® brand tapes for wire harnessing and cable wrapping in automotive, electrical, and general industrial applications. The Company's Vancive brand products include an array of PSA materials and products that address the needs of medical device manufacturers, converters, clinicians, and patients for surgical, wound care, ostomy, diagnostic, electromedical and wearable device applications. Acquired in May 2017, Finesse Medical Ltd. has a range of products, including private-label wound and skin care devices, sold to medical device manufacturers and regional distributors.

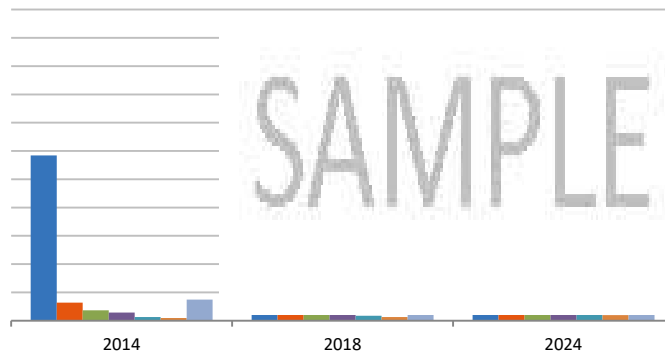
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SAMPLE TABLE/CHART

Glance at 2017 Global Pressure Sensitive Adhesive (PSA) Tapes Volume Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World



Asia-Pacific Pressure Sensitive Adhesive (PSA) Tapes Market Analysis (2014-2024) by Tape Type – Packaging, Masking, Electrical & Electronic, Double Coated, Medical & Hygiene, Adhesive Transfer and Others in Million Square Meters



KEY PLAYERS PROFILED

- 3M Company
- American Biltrite Inc.
- Avery Dennison Corporation
- Berry Global, Inc.
- Denka Company Limited
- Intertape Polymer Group
- Lintec Corporation
- NAR S.p.A
- Nichiban Company Limited
- Nitto Denko Corporation
- Oji Holdings Corporation
- PPM Industries S.p.A.
- Saint-Gobain
- Scapa Group PLC
- Sekisui Chemical Company Limited
- Shurtape Technologies, LLC
- SpecTape, Inc.
- Stokvis Tapes BV (Illinois Tool Works)
- tesa SE
- Vibac Group S.p.A.
- Yem Chio Co., Ltd.

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