

Organic Pigments – A Global Market Overview

“The report reviews, analyzes and projects the global market for Organic Pigments for the period 2014-2023. Global markets for organic pigment types analyzed comprise Azo, Phthalocyanine, Quinacridone and Other Organic Pigments. The study also explores the major applications of organic pigments including Paints & Coatings, Plastics, Printing Inks and Other Applications.”

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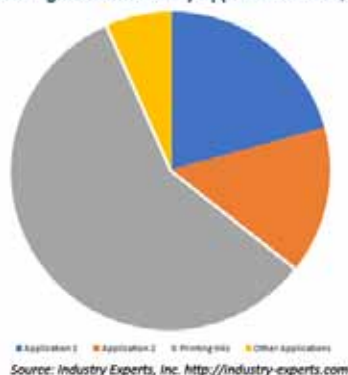
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Report Synopsis

Printing inks and paints & coatings are likely to be the two fastest growing applications of organic pigments on a global basis. The developing economies of Asia-Pacific and South America are witnessing rapid urbanization, which has fueled infrastructure spending, thereby increasing demand for paints and coatings. The use of printing inks in packaging and publishing/commercial applications has been increasing and consumers want more attractive colors and designs, which organic pigments can fulfill.

Analysts at Industry Experts, Inc. reveal that the type Azo is the largest organic pigment with an estimated market of US\$3.9 billion in 2017 which is also expected to grow at a fastest CAGR of 4.7% between 2017 and 2023 while Printing Inks is estimated the largest consumer of organic pigments that is forecast to be US\$4.4 billion in 2018.

Global Organic Pigments Market by Application in US\$ Million 2017



Research Findings & Coverage

- Organic Pigments market is explored in this report with respect to pigment types and major application areas
- The study extensively analyzes each major application of organic pigments with market snapshot for analysis period
- Organic Pigments for Automotive Finishes: Some Latest Developments
- Organic Pigments Brightening the Plastics Industry
- Recent Progress in Toner Technology with Organic Pigments
- Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments
- Major companies profiled – 49
- The industry guide includes the contact details for 204 companies

Product Outline

The report analyzes the market for the key polymer types of SAPs including:

- Azo
- Phthalocyanine
- Quinacridone
- Others

Application Areas of SAPs analyzed comprise the following:

- Paints & Coatings
- Plastics
- Printing Inks
- Other Applications

Analysis Period & Units

- The report reviews, analyzes and projects the global Superabsorbent Polymers (SAPs) market for the period 2014-2023 in terms of market value in US\$ and the compound annual growth rates (CAGRs) projected from 2017 through 2023

Geographic Coverage

- North America** (The United States, Canada and Mexico)
- Europe** (France, Germany, Italy, Russia, Spain, The United Kingdom and Rest of Europe)
- Asia-Pacific** (China, India, Japan, South Korea and Rest of Asia-Pacific)
- South America** (Argentina, Brazil and Rest of South America)
- Rest of World**

SAMPLE COMPANY PROFILE

BASF SE (GERMANY)

Carl-Bosch-Strasse 38 Ludwigshafen am Rhein, 67056

Phone: +49 (0)621 60-0

Fax: +49 (0)621 60-42525

Website: www.deutschland.basf.com

Business Overview

Established in Ludwigshafen, Germany, BASF SE is a global chemical company engaged in operations via Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions, and Oil & Gas business segments. BASF's Dispersions & Pigments division is engaged in the development, manufacture, and marketing of a variety of raw materials, comprising premium pigments, resins, additives and polymer dispersions globally, which are utilized in formulations for coatings and paints, printing and packaging products, construction chemicals, adhesives, fiber bondings, plastics, and paper; and also for electronic use such as displays. This division of BASF with its broad product line and its widespread knowledge of the industry offers innovative and sustainable solutions to its customers and aid them enhance their formulations. Part of the BASF's Dispersions & Pigments segment, the Colors & Effects brand encompass BASF's distinct colorants and effect pigments. BASF Colors & Effects operates 13 pigment production sites in China, France, Germany, Korea, the Netherlands, Switzerland, and the United States.

Product Portfolio

BASF offers organic, inorganic and effect pigments for coatings, plastics, cosmetics and printing industries.

Pigments for Coatings

Organic Pigments

Chemistry	Product (Color Index)
Aniline black	Paliotol® Black L 0080 (PBk 1)
Azomethine Cu-complex	Irgazin® Yellow L 0800 (PY 129)
Benzimidazolone	Cromophtal® Yellow L 1061 HD (PY 151), Cromophtal® Yellow L 1084 HD (PY 154)
BON Acrylamide	Irgalite® Red L 3865 (PR 112)
Cu Phthalocyanine	Heliogen® Blue K 6907 (PB 15:1), Heliogen® Blue L 6920 (PB 15:1), Heliogen® Blue L 6930 (PB 15:1), Heliogen® Blue L 6950 (PB 15:1), Heliogen® Blue L 6875 F (PB 15:2), Heliogen® Blue L 6905 F (PB 15:2), Heliogen® Blue L 6940F (PB 15:2), Heliogen® Blue L 6960F (PB 15:2), Heliogen® Blue L 6975 F (PB 15:2), Heliogen® Blue L 6989 F (PB 15:2), Heliogen® Blue K 7090 / FP (PB 15:3), Heliogen® Blue L 7085 (PB 15:3), Heliogen® Blue L 7087 (PB 15:3), Heliogen® Blue L 7101 F (PB 15:4), Heliogen® Blue L 6600 F (PB 15:6), Heliogen® Blue L 6700 F (PB 15:6), Heliogen® Blue L 7460 (PB 16), Heliogen® Green K 9360 FK (PG 36), Heliogen® Green L 9361 (PG 36), Heliogen® Green K 8730 / FP (PG 7), Heliogen® Green L 8605 (PG 7), Heliogen® Green L 8730 (PG 7), Heliogen® Green L 8731 (PG 7), Heliogen® Green L 8735 (PG 7)
Dioxazine	Cromophtal® Violet D 5800 (PV 23), Cromophtal® Violet K 5800 (PV 23), Cromophtal® Violet L 5805 (PV 23)

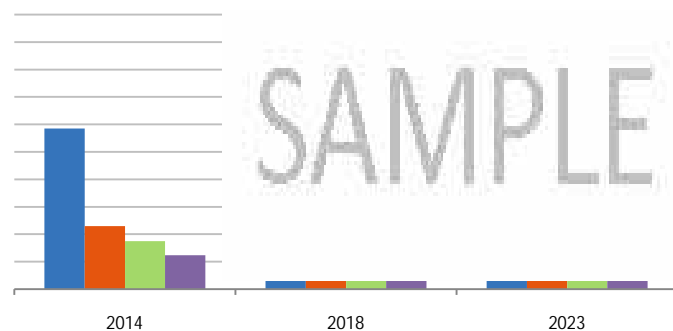
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SAMPLE TABLE/CHART

Glance at 2018 Global Organic Pigments Market Share (%) by Region – North America, Europe, Asia-Pacific, South America and Rest of World



Asia-Pacific Organic Pigments Market Analysis (2014-2023) by Type – Azo, Phthalocyanine, Quinacridone and Other Organic Pigments in USD Million



KEY PLAYERS PROFILED

- Altana AG
- Asahi Songwon Colors Ltd.
- BASF SE
- Carl Schlenk AG
- Cathay Industries
- Clariant International Ltd
- Dainichiseika Color & Chemicals Mfg. Co., Ltd.
- DIC Corporation
- Ferro Corporation
- Ferro Performance Pigments Spain S.L.
- Heubach GmbH
- Heucotech Ltd.
- Jiangsu Multicolor Fine Chemical Industry Co., Ltd.
- Lanxess Deutschland GmbH
- Meghmani Pigments
- Merck KGaA
- Pidilite Industries Limited
- Sun Chemical Group Cooperatief U.A.
- Synthesia, A.S.
- Toda Kogyo Corp.
- Tokan Material Technology Co., Ltd.
- Toyocolor Co., Ltd.
- Trust Chem Co., Ltd.
- Union Colours Limited
- Zhangqiu Metallic Pigment Co., Ltd.

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About Industry Experts

Industry Experts’ market research, backed by years of experience and an analytical team dedicated to providing the most optimal business solutions, has been specifically designed to provide a variety of benefits, both current and future. Our leading-edge publications make the life easy for corporate strategists, investors, analysts and researchers, startups, consultants, financial and banking executives, academicians and many more. The company also provides customized research reports to cater the needs of the industry.

Business intelligence provides the critical link between comprehending prevailing market conditions and devising strategies to maximize parameters, such as revenues, profits and return on investment in order to gain market share. The significance of market research can be largely understood through the range of factors that impact businesses. These can comprise market size (current and projected), geographic market reach and demand and supply scenario, to name a few. Our ongoing quest to collect up to date and accurate information by conducting online surveys, personal interviews, taking the opinions of senior level executives will enable us to serve our clients better in every possible aspect.

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INDUSTRY EXPERTS
1-7-19/C, Street No. 8, Habsiguda
Hyderabad – 500007, India
Phone: +91-40-4018-1314
Fax: +91-40-4027-2381
info@industry-experts.com
industry-experts.com