

PERSONALIZED MEDICINE – A GLOBAL MARKET OVERVIEW

Summary

Personalized Medicine can mean a lot of things to a lot of people. For some, it may relate to doctors having knowledge about their case history and the treatment received, which is a morale boosting factor, since everybody wants caregivers who can comprehend an individual's problems. The day is not very far when this level of personal or individual understanding between a patient and a doctor would be much deeper than hitherto anticipated. The coming decade is expected to witness an increase in the use of companion diagnostics and personalized medicines, with pricing incentives and efficiency improvement propelling the market. Current market leaders with diagnostic divisions focusing on biomarker identification would be at an advantage.

This report review, analyze and projects the personalized medicine market for global and the regional markets including the United States, Europe and Rest of World. The market numbers illustrated in this report only represent the market exclusively for the product segments and technologies enunciated above. The market, in this report, does not include the associated hardware equipment or software technologies that are used to manage patient data. The study includes recent and current trends related to technology and the market along with the key industry developments.

The market for personalized medicine product types analyzed in this study includes Targeted Biologics, Proteomics & Genomics, Genetically Modified (GM) Products, Wellness & Disease Management, Other Molecular Diagnostics and Self/Other Diagnostics. The report also includes the market analysis for application technologies of personalized medicine – Pharmacogenomics, Point-of-Care Testing, Stem Cell Therapy, Pharmacoproteomics, Pharmacogenetics and Other Technologies. The report analyses the global market in terms of USD Million.

This 350 page global market report includes 43 charts (includes a data table and graphical representation for each chart), supported with meaningful and easy to understand graphical presentation, of the market. The statistical tables represent the data for the global market by geographic region, product type and application technology. The report covers the brief business profiles of 56 key global players and 77 major players across the United States – 45; Europe – 24; and Rest of World – 8. The report also provides the listing of the companies engaged in research and development, manufacturing, processing, supplies and distribution of personalized. Also enlisting the academic institutions engages in personalized medicine, the global list covers the addresses, contact numbers and the website addresses of 395 companies.

For more information: [***"Personalized Medicine – A Global Market Overview"***](#)

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Personalized Medicine Integrated with Biosensors

Decade-Long Penn Medicine Study of HIV Patients

Demonstrates Safety of Genetically Modified T Cell Therapy

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Sanofi Joins with Joslin Diabetes Centre to Develop New

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New Personalized Medicine Centre to be opened by PerkinElmer
Roche Signs Strategic Pact with Med Fusion
Agendia Introduces a New 18-Gene Expression Signature
Affymetrix Enters Research Collaboration with MGH
Affymetrix Signs Research Contract with Leica
Millennium Labs Launches Innovative Pharmacogenetic Test
Genedata Expressionist Opted for by Takeda
Boehringer Ingelheim and Healthrageous in an Agreement
Merck KGaA and MDxHealth Form Collaboration
FDA Approves Colorectal Cancer Companion Diagnostic from Qiagen
KineMed Collaborates with GSK for Biomarker Discovery
bioTherapeutics Expands PRÉCIS Biomarker Profiles
Quest Introduces New Molecular Test Panel
Biocartis Collaborates with Philips and Wellcome Trust
A Triangular Agreement Signed between Immunexpress, Debiopharm, and Biocartis
Lab21 Signs Pact with Major Pharma Companies to Develop Companion Diagnostic Assay
Clariant Acquires IP Rights for Developing ALK Biomarker Genetic Tests from Insight Genetics
Exosome Signs Agreement with Life Technologies to Use Applied Biosystems® (ABI) 7500 Fast Dx Real-Time PCR
New Saliva Test for Personalized Medicine Launched by Millennium
NextGen Commercializes Assay for New Diagnostics
Biomarkers in Brain Disorders
Sanofi Collaborates with Joslin Diabetes Center
Perjeta™ (Pertuzumab) for People with HER2-Positive Metastatic Breast Cancer Granted FDA Approval
Software Re-enlisted by Roche for Personalized Medicine Research
Teva All Set to Enter Personalized Medicine Field
Personalized Medicine Test for ADHD Launched by AssureRx Health
XALKORI® Launched in Canada by Pfizer
Abbott Acquires License for Novel Biomarkers from Stanford
GE Bags SeqWright
PerkinElmer Unveils HER2Sense for Breast Cancer Research
Celgene Files FDA Application for Multiple Myeloma Drug
Takeda and Metabolon in a Partnership
Abbott Acquires Biomarker Licenses
Biomed Analytics Platform Tested by IBM in Association with Italian Institute
Abbott Joins Hands with Merck to Develop Companion Diagnostic Test
Chronix Biomedical Inaugurates State-of-the-Art Mass

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Abbott Expands Agreement with GSK for Development of a Companion Diagnostic Test
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Innovative COX-2 Probe Launched by Caliper Life Sciences
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Daiichi Sankyo Takes Over Plexxikon
Collaboration between Ipsen SA and BioMerieux SA in Personalized Medicine
Oncology Disease Model Cell Lines Launched by Sigma® Life Science
AstraZeneca and HealthCore Form Collaboration
Minority Stake in Alacris Theranostics acquired by QIAGEN
GenomeQuest Partners with Ingenuity for Next-Generation Sequencing
GenomeQuest and Ingenuity Systems Form Partnership
Veridex and Massachusetts General Hospital Form Collaboration
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- Beckman Coulter, Inc.
- BG Medicine, Inc.
- Biogen Idec
- Bristol-Myers Squibb Company
- Caliper Life Sciences, Inc.
- Celera Corporation
- Celgene Corporation
- Celldex Therapeutics
- Cepheid
- DNA Direct, Inc.
- Eli Lilly and Company
- Exact Sciences Corp.
- Exagen Diagnostics, Inc.
- Gene Logic
- Genelex Corporation
- Genentech, Inc.
- Genomic Health Inc
- Gen-Probe Incorporated
- Genzyme Corporation
- HistoRx, Inc.
- Hologic Inc
- Illumina, Inc.
- Ingenuity Systems, Inc.
- Johnson & Johnson
- Laboratory Corporation of America (LABCORP)
- Life Technologies Corporation
- Luminex Corporation
- Millennium Laboratories
- Myriad Genetics, Inc.
- PerkinElmer, Inc.
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- Biocartis SA (Switzerland)
- bioMérieux SA (France)
- Boehringer Ingelheim GmbH (Germany)
- Cytolon AG (Germany)
- Dako A/S (Denmark)
- Decode Genetics (Iceland)
- Epistem Holdings PLC (United Kingdom)
- Evotec AG (Germany)
- GE Healthcare Ltd. (United Kingdom)
- GlaxoSmithKline, PLC (United Kingdom)
- Merck KGaA (Germany)
- Novartis AG (Switzerland)
- Qiagen N.V. (The Netherlands)
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For more information please visit: [*“Personalized Medicine – A Global Market Overview”*](#)