

## Global Personalized Medicine Market – Types, Technologies and Applications

“The report reviews, analyzes and projects the global market for Personalized Medicine for the period 2015-2024. The market for personalized medicine types analyzed in this study includes Personalized Medicine Diagnostics, Personalized Medical Care, Personalized Medicine Therapeutics and Personalized Nutrition & Wellness. The report analyzes the market for personalized medicine technologies comprising Pharmacogenomics, Point-of-Care Testing, Stem Cell Therapy, Pharmacoproteomics, Pharmacogenetics and Other Technologies. Personalized Medicine applications’ market explored in this study include Oncology, Central Nervous System (CNS), Immunology, Respiratory and Other Applications”.

Published: October 2018

Report Code: BT013

Pages: 386

Charts: 171

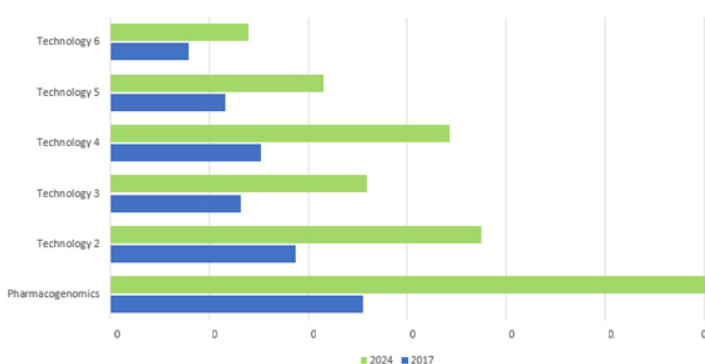
Price: \$4050 Single User License, \$6750 Enterprise License

### Report Synopsis

Personalized medicine has a huge potential in leading the healthcare industry with drastic changes with a key focus on diseases understanding & management integrated with advanced analytics, patient data, customized medicines and other possibilities. Personalized Medicine will transform the entire pharmaceutical value chain, from early development to companies’ go-to-market models, and the next five years will be a crucial window for pharmaceutical companies to capitalize on this promise. Companies simply cannot sit on the sidelines during this period. Instead, they need to take risks and more actively engage with stakeholders throughout the healthcare ecosystem. However, there seems to be some challenges such as an unclear regulatory framework, insufficient access to high-quality data, data privacy issues and lack of standards.

Global Personalized Medicine market is expected to witness a robust CAGR of over 11% during the 2017-2024 analysis period and projected to touch US\$194.4 billion by 2024 from an estimated US\$92.4 billion in 2017. By application, Oncology is estimated the largest market accounting for about 30% throughout the analysis period.

Global Personalized Medicine Market by Technology - 2017 and 2024



### Research Findings & Coverage

- The global personalized medicine market is explored in this study with respect to product types, technologies and major applications
- The exclusive analysis has been carried out for each product type, technology and major application of personalized in all major regions for the analysis period

- Precision Medicine Enhanced through Artificial Intelligence and Blockchain
- Personalized Cancer Therapy Gets a Boost from Patient-Derived Tumor Organoids
- Future of Personalized Medicine Linked to Microbiomics
- Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments
- Major companies profiled – 73
- The industry guide includes the contact details for 115 companies

### Product Outline

The report analyzes the market for key types of Personalized Medicine including:

- Personalized Medicine Diagnostics
- Personalized Medical Care
- Personalized Medicine Therapeutics
- Personalized Nutrition & Wellness

The study reviews global market for Personalized Medicine technologies comprising:

- Pharmacogenomics
- Point-of-Care Testing
- Stem Cell Therapy
- Pharmacoproteomics
- Pharmacogenetics
- Other Technologies

The following application areas of Personalized Medicine are analyzed in this report:

- Oncology
- Central Nervous System (CNS)
- Immunology
- Respiratory
- Other Applications

### Analysis Period, Units and Growth Rates

- The report reviews, analyzes and projects the global Personalized Medicine market for the period 2015-2024 in terms of market value in US\$ and the compound annual growth rates (CAGRs) projected from 2017 through 2024

### Geographic Coverage

- **North America** (The United States, Canada and Mexico)
- **Europe** (France, Germany, Italy, the United Kingdom and Rest of Europe)
- **Asia-Pacific** (China, India, Japan and Rest of Asia-Pacific)
- **South America** (Argentina, Brazil and Rest of South America)
- **Rest of World**

## SAMPLE COMPANY PROFILE

### AGILENT TECHNOLOGIES, INC. (UNITED STATES)

5301 Stevens Creek Blvd Santa Clara, CA 95051  
Phone: +1 408-345-8886, Fax: +1 408-345-8474  
Website: www.agilent.com

#### Business Overview

Established in 1999 and headquartered in California, Agilent Technologies Inc., (Agilent) is a global leader in life sciences, diagnostic and application markets. The company offers various scientific instruments, services & solutions, consumables for customers worldwide in research & diagnostics laboratories and analytical arena. The company operates in three segments: Life Sciences and Applied Markets, Diagnostics and Genomics, and Agilent CrossLab. Agilent is a key player in molecular diagnostics offering solutions on human genetics, parental testing, and oncology. The company develops molecular Next-Generation Sequencing (NGS) solutions, assays and products in compliance with international quality standards. The company offers wide solutions portfolios for pharmaceutical industry from disease research and drug discovery to drug development, manufacturing and quality control. The start-to-finish solution set means customers can get products to market faster. Agilent offers head start solutions to doctors in the fight against cancer and other diseases. The solutions help pathology laboratories deliver fast, accurate information to the doctors, hospitals and medical centers they serve. The company's products help medical professionals make more accurate diagnoses so patients can receive the most effective therapies. Agilent life sciences and diagnostics research is performed at top-tier universities, with funding from governments worldwide. The company helps these researchers learn more about cancer, cardiovascular diseases, diabetes, Alzheimer's, Parkinson's, autism and other ailments. The instruments, software and sample preparation solutions help scientists conduct faster, more accurate research. Agilent's key product and solution portfolio includes Chromatography, Mass Spectrometry, Spectroscopy, Capillary Electrophoresis, Certified Pre-Owned Instruments, Columns, Parts & Supplies, Instrument Repair, Sample Preparation, Cell Analysis, Automated Electrophoresis, Microarray Solutions, Gene Expression Microarrays, miRNA Microarrays, CGH & CGH+SNP Microarrays, Mutagenesis & Cloning, FISH Probes and others. The company employs over 14,200 people operating in more than 110 countries.

#### Divisional Analysis

##### Life Sciences and Applied Markets

The Life Sciences and Applied Markets division is engaged in providing products such as liquid chromatography systems and components; liquid chromatography mass spectrometry systems; gas chromatography systems and components; gas chromatography mass spectrometry systems; inductively coupled plasma mass spectrometry instruments; atomic absorption instruments; microwave plasma-atomic emission spectrometry instruments; inductively coupled plasma optical emission spectrometry instruments; raman spectroscopy; microfluidics based automated electrophoresis products; cell analysis plate based assays; laboratory software and informatics systems; laboratory automation; dissolution testing; vacuum pumps; and measurement technologies.

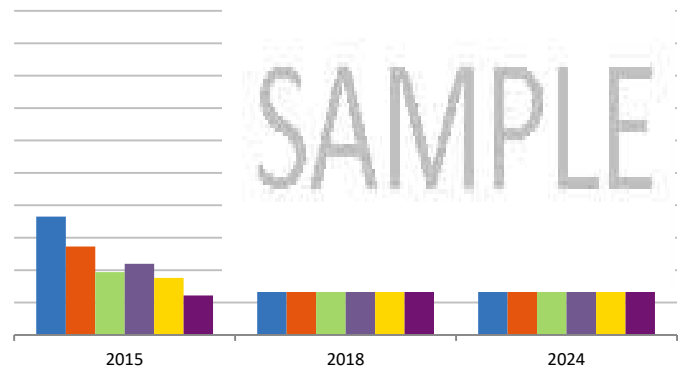
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## SAMPLE TABLE/CHART

Glance at 2017 Global Personalized Medicine Market Share (%) by Geographic Region - North America, Europe, Asia Pacific, South America and Rest of World



North American Personalized Medicine Market Analysis (2015-2024) by Technology - Pharmacogenomics, Point-of-Care Testing, Stem Cell Therapy, Pharmacoproteomics, Pharmacogenetics and Other Technologies in USD Million



## KEY PLAYERS PROFILED

- Abbott Laboratories, Inc.
- Agilent Technologies, Inc.
- Amgen, Inc.
- Astellas Pharma, Inc.
- Astrazeneca Plc
- Bayer AG
- Celgene Corporation
- Glaxosmithkline Plc
- Illumina, Inc.
- Johnson & Johnson
- Laboratory Corporation of America
- Merck KGaA
- Novartis AG
- Roche Holding AG
- Siemens AG
- Takeda Pharmaceutical Company Limited

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**Industry Experts, Inc.**  
14726 Ramona Ave, Suite S2  
Chino, CA 91710  
Greater Los Angeles  
United States  
Phone: +1-320-iXPERTS (497-3787)

Email: [info@industry-experts.com](mailto:info@industry-experts.com)

**India Office**  
1-7-19/C, Street No. 8, Habsiguda  
Hyderabad – 500007  
India  
Phone: +91-40-4018-1314  
Fax: +91-40-2715-7746

Website: <http://industry-experts.com>